

## **HISTORIC ARCHITECTURE COMMISSION**

**November 13, 2007**

**PRESENT:** Ann Parks, James Fassanella, Philip Wise, Michael Montalto, Susan Angevine

**OTHERS:** James Brasley, Perinton Planning Board; Craig Bright, Great Northern Pizza Kitchens; Andrew Hintenach, Hunt Engineers/Architects; Charlie Frenzel, Charlie's Restaurant

Chairman Ann Parks began the meeting at 7:30 PM.

### **GREAT NORTHEN PIZZA**

### **683 Pittsford-Victor Road**

Craig Bright and Andrew Hintenach came before the Commission to request signage approval for the building as well as a monument sign in front of the building. The second floor of the building, 2500 sf of space, has been rented by a realty company. Each of the 3 signs on the building will be externally illuminated with brushed aluminum gooseneck lighting.

The monument sign will be 5' high and 5'8" wide, the lighting will be recessed and hidden and the colors of the sign will mimic those on the building. There are a few options to consider regarding the tower clock on the building. It can be either round or square, with back-lit or edge lit lighting. The illumination will not be able to be seen from the front. Also, Mr. Hintenach would like to have another font approved, to have on hand for another tenant, if they want a choice. The current font is ITC Highlander Bold.

A. Parks said that she liked the individual building mounted signs, and that they were placed in an historically correct manner. M. Montalto found the monument sign a bit unnecessary as well as confusing, especially the word "plaza." He liked the round shape for the clock tower, and would prefer no lighting inside the clock, just the movement of the hands. S. Angevine liked the bold numbers that were on the square shaped clock face, and wondered if the bold letters could be adapted to the round clock.

P. Wise said that he felt there was a need for the sign, especially when driving into Bushnell's Basin from the city. He was not fond of the 3 inch recessed sign inside the stone. M. Montalto felt that the stone and the recessed acrylic panel didn't seem to go together. S. Angevine agreed that the material was an issue.

M. Montalto made a motion to approve the sign package for Great Northern Pizza Kitchens, dated 10/23/07, for the building mounted signage as submitted, with the following stipulations:

- 1.) Optional font will be ITC Highlander Bold
- 2.) Clock tower element will be round with larger P-1 dial markings
- 3.) Clock hands will be WS
- 4.) Circular background behind the elements to be painted to match the siding
- 5.) Indirect lighting to illuminate the clock face
- 6.) The monument sign will have high density molded polyethylene with relief lettering and numbers
- 7.) The lighting will be recessed fluorescent

The motion was seconded by S. Angevine.

Ayes: Parks, Fassanella, Montalto, Angevine

Nays: Wise

Motion approved.

The mounted signs on the building are subject to the approval of the Zoning Board of Appeals.

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**CHARLIE'S RESTAURANT                      7328 Pittsford-Palmyra Road**

Charlie Frenzel, owner of Charlie's Restaurant, came before the Commission to request a larger sign. The Planning Board has given its approval to this request. The current sign is 4 ft X 2 ft, and there has been lots of construction on Pittsford-Palmyra Road, making it difficult to spot the sign out front. Charlie is also changing the name of his restaurant to Frenzel's Casual Dining. There are a few restaurants named "Charlie's," and this has caused some confusion.

C. Frenzel showed the new rendition of his sign, and asked the Commission to choose between 2 versions of the sign with different "Z's." There will need to be a street number underneath the verbiage on the sign.

M. Montalto thought that the sign was too big, though it does comply with the Perinton Zoning Code. He had no problem with the new style of the sign.

A. Parks made a motion to accept the sign as presented on 10/12/07 with a large, calligraphic "Z" and the street number placed below the words

“Casual Dining” in the same font and size as presented, utilizing the same posts and lighting as the current sign.

J. Fassanella seconded the motion.

Ayes: Parks, Fassanella, Wise, Angevine  
Nays: Montalto  
Motion approved.

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## **OLD BUSINESS**

The historic sign markers are up in Egypt, and their locations have been directed by New York State. They are a bit difficult to read unless you are walking on the road or driving quite slowly.

A. Parks called Bonnie Waters, who spoke with Jack Lauder, regarding the South Perinton Cemetery. A Board meeting will be called soon to discuss the SPMC mounting block and other cemetery related issues.

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## **MINUTES**

The minutes from the October 9, 2007 meeting were approved as submitted. The motion was made by J. Fassanella and seconded by S. Angevine, and unanimously approved.

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There being no further business, A. Parks made a motion to adjourn the meeting at 8:45. The motion was seconded by S. Angevine, and unanimously approved.

Respectfully submitted,

Barbara Clay