

PERINTON RECREATION & PARKS DEPARTMENT
ADVISORY BOARD MEETING MINUTES
December 4, 2014 (November Business)

PRESENT: Vice Chair Mike Coppola, Advisory Board Members Jim Donahue, Paul Fioravanti, Cheryl Hanzlik, Jayne LaFay, David Schaeffer, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

GUEST: Kim Zeck, Senior Citizen Program Supervisor

MINUTES: Motion to approve the October 23, 2014 minutes with the recommended amendment to page 2 by Board member Paul Fioravanti, seconded by Board member Jim Donahue, minutes approved.

COMMISSIONER MYERS' REPORT

FINANCE CLERK ASSISTANT

Linda Kresky resigned from her position as Finance Clerk Assistant to move to a full time position with the Fairport Central School District. We are currently screening potential applicants to fill the position.

FINANCIAL UPDATE

The Deposit to Supervisor for the month of November was \$113,982.37. This amount was \$30,030.68 more than the November, 2013 deposit. Our Year to Date increase in revenue is now \$124,058.94. We have already surpassed the 2013, full year revenue total, with two deposits remaining this year.

PARKS LABORER POSITION

Parks Laborer Joe Briggs will be transferring to the Sewer Department, pending Town Board approval. We have been interviewing interested candidates for the open position. I expect to bring a hiring request to Town Board on December 10.

MEETING WITH HUMANE SOCIETY CEO AND STAFF REGARDING EGYPT PARK

On Thursday, November 6, Parks Director Estrich and I met with Humane Society CEO Alice Calabrese and four of her staff members regarding the Egypt Park renovations. They were all very excited about the new playground equipment that will be installed in the spring, and complimented the improvements that have already been accomplished. We also discussed plans for the installation of the dog park, which brought some concern from the Humane Society staff. After a lengthy discussion, and presentation of the current plans, it was decided that the Humane Society would re-evaluate their position on the installation of a dog park, and determine if that was the right direction to take at the Egypt Park location. We are awaiting their feedback.

Board member Paul Fioravanti suggested it would be helpful for the Humane Society to contribute toward Egypt Park updates, bottom line. Jim Donahue noted that the most viable location for a Town Dog Park is Egypt Park, but added we not invest in the dog park till we know the Humane Society commitment. Presently, LPF is in favor of an open space dog park. Director Estrich and Animal Control Officer Perry Stolt are gathering information/ideas and may approach Monroe County to determine if alternate options may be available for consideration.

MARKETING COORDINATOR

Kathy Goodrich announced on November 19 that she would be relocating to the Raleigh, North Carolina area with her husband, Jack. His job at LeChase Construction sent him down there already, and she will be joining him soon. Her last day working for us was December 3. We will miss Kathy and appreciate all that she has done to elevate the marketing efforts of our programs, facilities and services.

DIRECTOR ESTRICH'S REPORT

PILOT HUNTING PROGRAM

The Town's Wildlife Management started November 1, involving eight open space sections of Town land to hunt deer, coyote, fox, turkey and waterfowl. To date, 24 hunters are utilizing the program. Information collected from the pilot program; such as, calls, wildlife harvested, wildlife sightings and car accident rates are being recorded. In 2015, the Town plans to apply for a DEC Deer Management Program.

NEW YORK STATE TURFGRASS ASSOCIATION CONFERENCE

This local event was held in Rochester, covering a broad spectrum of topics on sports fields, turfgrass, Cornell University research, insect, disease, Child Safety Act and a trade show. Rob Cooper, Joe Briggs, Scott Allen and I attended the three day exhibition. Other staff also attended the one day trade show expo and lectures.

FIRE INSPECTIONS

All fire extinguishers have been inspected and passed for the 2015 season. In addition, a smoke and heat detector has been installed in the Lions Den attic and connected to our Doyle security system.

BUILDING MAINTENANCE

The building roof edge at Perinton Park had melting cable installed to prevent icicles from forming on the pedestrian side of the building. The electrical concerns at Center Park West parking lot have been repaired. In addition, a new timer is being installed to control Center Park West parking lot lights and sidewalk lights to the amphitheatre stage. Staff has begun the winter cleaning process at Fellows Road Park. All three buildings will be completely torn apart, cleaned, painted and repaired to start the 2015 season.

SNOW REMOVAL

Upgrades to our snow fleet include a new 'Salt Dog' salter and 8 foot pusher for the Volvo loader. These items will support the snow and ice removal process of our larger parking lots and entrances in parks.

VILLAGE ICE SKATING RINK

The chillers are nonfunctional at this time. The rink is not able to be flooded until the Village makes necessary repairs. Opening date is still to be determined.

DIRECTOR RIESENBERGER'S REPORT

REC TRAC

Fall 2014 registration is currently at \$206,940.

Fall 2013 registration at this time \$195,118.

There are currently 3,193 participants enrolled in 491 classes.

FACILITY USAGE

November totals as of December 1: 41 reservations for a total of \$3,555.

2014 Year to Date: 398 reservations for a total income of \$75,153.

Room reservations are going well. We are starting to book for the new year.

PROGRAM REVIEWS

CENTER STAGE

Planning for the 2015 Center Stage season is underway. We have a tentative schedule and will start contacting bands to book shortly. We have started sponsorship recruitment and have confirmed five sponsors for \$5,900 at this point.

CELL PHONES FOR SOLDIERS

The 2014 Cell Phones for Soldiers Drive had another successful year. We organize this event around Veteran's Day. The support from the community to active military members was very generous and we had 65 donated phones, chargers and accessories.

TURKEY JAM

The annual Turkey Jam was held on Thanksgiving morning, November 27. Approximately two hundred participants donated thirty five plus boxes of food to the Perinton Food Shelf. New this year was the addition of spinning sessions. Every participant received a t-shirt. Special thanks to Wegmans for sponsoring this event.

AQUATICS

November's attendance was the second highest ever. There were 6,347 participants. November 2013 had 6,114. November 2004 was the highest at 7,115. Lesson numbers, Splash Parties and increased drop-ins helped reach the total attendance. We are currently interviewing candidates for lifeguard positions. We have posted ads seeking additional lifeguards and hope to be hiring a few new lifeguards within the next couple of months. We have begun accepting Splash Party reservations for January.

November Splash Parties: Friday nights – 5 parties (\$620)

Saturday – 22 parties (\$3,487) added 3 extra parties/November

Sunday – 19 parties (\$3,060) added 5 extra parties/November

Pool scheduling will remain consistent through December. With the 2 weeks of holiday break from school, we will open the pool at 1:00pm on those days. We will be open from 6:00am-12:00pm for adults on Christmas Eve and will be open from 6:00am-2:00pm on New Year's Eve. Open swim on New Year's Eve will be from 10:00am-2:00pm. We currently have 176 individuals enrolled in our Private Swim Lesson program. Fall 2013's total enrollment for the season was 54. Out of the 135 lessons offered in our fall 2104 brochure, 116 were filled (85%). Additionally, in fall of 2013, 25 classes were added by our instructors for clients they recruited. Currently in 2014, 25 additional classes have been added by instructors and we expect 2-4 more by year end. We hope to add 6 more children in private lessons before the end of fall to bring our 2014 private lesson total to 500.

TEEN CENTER

The Teen Center had another very successful Coat Drive during October and November. Coats, fleece pullovers, hats and gloves of all sizes were collected. Approximately 110 coats were distributed within our community; City School 45 and the rest to the Open Door Mission for people in the Rochester community. Our teens, family members and staff members spent the morning of November 11 assisting at Foodlink. Volunteers put together close to 1,500 twenty pound bags of potatoes, onions and apples to be distributed to families for the Thanksgiving holiday. During the month of November approximately 30 teens have joined together each weekend at the Teen Center on Saturday evenings enjoying games, Movie Night, Nok Hockey tournaments and making Cards of Thanks for our soldiers.

55+

Covered Wagon Tours trip to Seneca Niagara Casino on November 13 had a full bus. Town Historian Bill Poray gave a talk about Frank Beaumont of Fairport on November 20. Frank Beaumont documented our community with his camera and was also greatly involved in the forming of the first Boy Scout troop in our community. We have seen an increase in poker players on Thursday afternoons at noon. The Thanksgiving dinner on November 18 was a huge success. There were 50 people in attendance and everyone enjoyed a wonderful meal. Our chorus began their performances this month at nursing homes. The knitting group did an incredible job this year making hats, mittens and scarves. They were donated to children in need in our schools. We thank Barb Clay for her assistance with this program.

DEPARTMENT NEWS

Many full time Recreation and Parks staff attended the Genesee Valley Recreation and Parks Society Annual Conference and Awards Luncheon on Friday, November 21. Assistant Director Jeff Nutting received the 2014 Outstanding Service Award. This award is given to an individual that has, over a period of five years, made outstanding contributions to enrich the lives of individuals or groups of individuals in neighborhoods, communities or the State of New York, through recreation, parks and conservation. We congratulate Jeff on a job well done. We also received a Publication Award for our "Dollar Days" poster which promoted discounted pool rates during our 10 year Anniversary Celebration. I gave a presentation on the Lions Den Teen Center at a Teen Programming Roundtable session at the conference.

A staff retreat was held on Wednesday, November 12 at White Brook Nature Center. The recreation staff spent the day teambuilding, discussing new program ideas, trends and special events, marketing strategies and goals for 2015.

The new carpet tiles have been installed in Room 204C and they look great. We have received many compliments and positive feedback on our new look.

Stephanie Kayser and I held clerical interviews this month to fill a weekend opening. We were very successful in our search and training for the position is beginning.

A Building Manager's meeting was held on November 24. After the meeting, a small celebration was held for Paul Valliere who is retiring his position after ten years. We are very grateful for his service and wish him the best.

Special thanks to Kathy Goodrich for all her marketing expertise these past 10+ years. Kathy's ideas, talents and energy will be greatly missed.

E-NEWSLETTER sent December 2 to 1,461 email addresses.

MARKETING REPORT enclosed.

KIM ZECK'S REPORT

Kim briefly reviewed the activities that take place in the 55+ center, but the main topic of discussion was the need to replace the activity bus used by the seniors for transportation to and from the Perinton Community Center. The current bus was a donation and Kim has attempted to secure a grant to replace the existing bus to no avail. She will also submit a request for a grant to Rich Funke when he takes office in January. Jim Donahue reminded the board that even though the bus was originally a donation, the Town should support the cost of the vehicle. When not in use for senior activities, the bus is sometimes utilized for other programming by the Recreation Department. Director Riesenberger suggested we consider partnering with other towns as we explore possible options going forward. Commissioner Myers, under recommendation by the Advisory Board of the Recreation and Parks Department (Motion, Jayne LaFay; Second, Jim Donahue; all in favor) will discuss the need to purchase a new vehicle for 55+ programming.

AROUND THE TABLE

Cheryl Hanzlik is now volunteering at Lolly Pop Farm.

Dave Schaeffer mentioned the need for signage where Crescent Trail routes cross public streets. This topic was going to be presented at the Pedestrian/Bike meeting being held today. He also informed the board the Barone Engineering project located off Pebble Hill Road has conveyed 276 acres of land dedicated to the Town for public trail use. Under Dave's supervision, a boy scout is punching a trail from White Brook Nature Center property south to Route 31. Three foot

bridges designed by town engineers will be installed. These trail enhancements will open the White Brook Nature Center to the RS&E trail south of Route 31.

Jim Donahue announced the Fairport Library is seeking approval of a special use permit from the Town Board to house the library in a Perinton Hills Mall location during the renovation of the library. The target date to open at this temporary facility is January 2, 2015.

Director Riesenberger wished everyone a Merry Christmas and Happy Holidays and invited everyone to see the beautiful tree in the PCC lobby donated by Country Pines Farm. She encouraged everyone to check out the new carpet tiles that have been installed in room 204-C.

Commissioner Myers thanked everyone for their commitment to the Advisory Board and wished everyone Happy Holidays.

There being no further business, the meeting was adjourned at 7:56pm. The next Advisory Board meeting (December Business) will be held on **Thursday, January 8, 2015 at 7:00pm at the Perinton Community Center in Room 211.**

Respectfully submitted,

Stephanie C. Kayser
Secretary