

**PERINTON RECREATION & PARKS DEPARTMENT**  
**ADVISORY BOARD MEETING MINUTES**  
**July 24, 2014**

**PRESENT:** Chair Al Chesonis, Advisory Board Members Jim Donahue, Paul Fioravanti, Jayne LaFay, Dave Schaeffer, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

**MINUTES:** Motion to approve the minutes by Board member Paul Fioravanti, seconded by Board member Dave Schaeffer, minutes approved.

**COMMISSIONER MYERS' REPORT**

**COMMUNITY CENTER ROOFTOP HVAC UNIT**

Air Handler Rooftop Unit #1, which controls the climate in the community center locker rooms, is currently inoperable. This unit was installed in 1997 during the community center construction and has a life expectancy of 10 years. We need to replace the unit before the cold weather arrives. Maintenance mechanic, Denis Gurnett has acquired three quotes for replacement. The lowest quote submitted is \$34,055.00. I asked the Town Board on July 23 for their authorization to accept the quote and get the HVAC unit replaced. This request was approved and the authorization to replace the unit was signed today.

**FINANCIAL UPDATE**

The Deposit to Supervisor for the month of July was \$113,920.72. This amount was \$25,774.01 higher than the July, 2013 deposit. That elevated us to a total of \$67,459.52 more revenue to date, 2014, than the same time frame last year.

**JULY 4<sup>th</sup> PARTY IN THE PARK**

This event was a huge success this year, as the Fairport-Perinton Chamber of Commerce and the Town of Perinton collaborated even further to run this event. Attendance was considerably higher this year, as the Lions Club actually ran out of food. The Climbing Wall and the Kiddie Train Ride that the Town contracted were very big hits, as was the obstacle course that the chamber provided. The park was in tip-top shape, and we received several compliments on the condition of Perinton Park.

**O'CONNOR ROAD REALIGNMENT PROJECT**

This project is almost complete. The new road is open, and it was open in time for the July 4<sup>th</sup> Party. Traffic signals still need to be installed (in progress), some final concrete work on the town seal and some final landscaping still needs to be completed. This project has improved the safety and aesthetics of that corridor immensely. The new CVS Pharmacy is in initial construction phase.

**WATER MAIN LINE SHUT-OFF**

The contractor working for the Monroe County Water Authority informed us that on Thursday, July 24, beginning at 9:30am, most of the water pressure to the community center and Town Hall complex will be shut off. The crews will be connecting a new water main line, and need to shut off most of the water while they are doing so. They will let us know when the pressure is turned back up. They expect to complete the work in 4 to 5 hours.

**2014 YOUTH SERVICES AWARD**

On Wednesday, July 23, we were notified by the Monroe County Department of Human Services, that our 2014 YDP Youth Recreation/Services Award would be \$9,009.00. We were also notified that per OCFS (Office of Children and Family Services), that matching funds are no longer required. There are steps that I will have to take to secure the funding, which won't actually occur until 2015. We just received the check for the 2013 fiscal year, for the same amount.

## **DIRECTOR ESTRICH'S REPORT**

### **SPECIAL EVENTS**

The Chamber of Commerce July 4<sup>th</sup> Celebration and Fire Cracker race were successful with beautiful weather. I was told they had record number sales at the Lion's Club food station. As you are aware, Summer Fest has been eliminated; therefore, more kid friendly attractions were included in the July 4<sup>th</sup> celebration. In addition, the Fire Cracker race was shortened to four miles from five due to O'Connor Road construction.

The second annual Trails Roc Half Trail Marathon '0SPF' occurred on the morning of Saturday, July 19. One hundred and fifty runners, including myself, ran 13.1 plus miles to support Crescent Trail Association and Victor hiking trails. The trail record was broken by 5 males and 1 female. The race became an USTF championship race attracting elite runners from all over New York and Delaware.

### **OPERATIONS**

Fairport Soccer Club Tournament was held July 11-13 with near perfect weather. The 2013 tournament was a wash out. The 2014 tournament was a great success with little to no issues.

Town Parks are home to over four private camps this summer. All Recreation sport camps were moved to Turin Sports opening up daytime space to reserve more fields. Other summer sports we are seeing this year in the parks are outdoor Yoga classes and a Fit4Mom group, under new ownership, working out of Fellows Road Park.

Currently, the final swing area at Perinton Park is being upgraded for improved safety surface. This is the last section to move us towards complete compliance with the 2012 Americans Disabilities Act Federal Guidelines for playground safety.

While we have rented equipment, crews are repairing a broken water hydrant at Fellows Road Park. For the past 3 years, one of the many hydrants has broken. We are also looking at a possible water leak between fields 1 and 2 which could result in a brand new water line for several hundred feet. This project will start next week.

Vehicle equipment purchased this spring is slowly arriving. The new Dodge Caravan arrived this week. We are still waiting on a Ford pickup truck. The third vehicle for the 2014 season is going to bid next week after approval by Town Board Wednesday, July 23. The vehicle is an enclosed utility cargo van for building, shelter and park amenity repairs.

Park staff has been busy working around rain and wind storms with continued efforts on spraying, painting, athletic fields, mowing and trimming. The mowing and trimming never slowed down this summer due to rainfall.

## **DIRECTOR RIESENBERGER'S REPORT**

### **RECREATION PROGRAMS**

#### **RECTRAC**

There are 3,086 participants enrolled in 459 classes.  
Summer 2014 registration is currently at \$286,574.00.  
Summer 2013 registration at this time \$275,069.00.  
Summer 2012 registration at this time \$269,516.00.

### **FACILITY USAGE**

July totals as of July 22: 15 reservations for a total income of \$4,666.00.  
2014 Year to Date: 252 reservations for a total income of \$40,171.00.  
2013 Year to Date: 256 reservations for a total income of \$32,415.00.

## **PROGRAM REVIEWS**

### **CENTER STAGE**

#### July Concerts

7/6 Paulsen and Baker Band

7/13 Northside Johnny

7/20 Fred Costello and Roger Eckers Jazz 4

Upcoming July 27 – Orient Express

#### Attendance

2,000

Cancelled due to inclement weather

700 (threat of rain all day/evening)

### **GAZEBO CONCERT SERIES**

#### July Concerts

6/26 New Horizons

7/3 Artisan Jazz

7/10 Four on the Floor Jazz Ensemble

7/17 Spectra

#### Attendance

380

230

240

225

#### Upcoming

7/24 Dady Brothers

7/31 Traveling Cabaret

### **FOURTH OF JULY CELEBRATION**

Many of our Summer Playground staff and participants and Aquatic staff took part in the July 4 parade. Our float "Celebrating Ten Years of Aquatics" was well received and followed the Perinton Town Board. Our contingency also included Parks Department mowers and DPW trucks.

### **OUTDOOR FAMILY CONCERT**

On Wednesday evening, July 16 a Family Concert was held featuring Mr. Loops. He put on a wonderful show and the children were up and moving the entire concert. There were about 275 in attendance, which is our biggest crowd yet. Special thanks to ESL Federal Credit Union for sponsoring this event.

### **SUMMER PLAYGROUNDS**

The Summer Playground program is underway and has gone very smoothly. We have had constant staff juggling with four staff members getting job positions out of the area and needing to relocate during the program. Participants have gone on field trips to AMF Fairview Lanes, Pittsford Cinema and the PCC Aquatic Center. They will be attending a Red Wings Game at Frontier Field. The Steve Falcone Memorial Carnival will be held on Wednesday, August 6. Our enrollment numbers have increased over last year.

### **SKILL DEVELOPMENT CAMPS**

Many camps have had a very busy, but in turn, quite prosperous summer. Some camps are underway and some have completed. Scott Fitch, FHS Boys Varsity Basketball Coach, held Basketball Camps for ages 5-12 years and grades 7-12 that grossed over \$25,000. The FAST camps and tennis instruction at Turin topped over \$4,000 with all others (Girls Field Hockey, Boys Volleyball and Girls Basketball) grossing over \$7,000.

### **FITNESS AREA**

We have received one of our two new Precor treadmills in the fitness area. The other is slated for an early September delivery date. Jeff Ackerman and I attended the Advantage Sport and Fitness, Inc. Road Show on July 8. We were able to see many of the new sports conditioning products. New trends are customized fitness environments, networked fitness and XerGames (interactive Pilates, dance and sports training equipment).

### **AQUATICS**

Splash Parties continue to be popular. They are usually slower during the summer and numbers are right in line with 2013. We will usually see the parties pick up towards the end of August.

Friday nights – 4 parties (\$516)  
Saturdays – 9 parties (\$1,455)  
Sundays – 5 parties (\$835)

June attendance has held steady from last year. We saw an increase of attendance on the weekends and a decrease on the weekdays. June 2013 attendance was 5,980 and June 2014 attendance was 5,974. On Tuesday, July 15 we had 650 people in the Aquatic Center (280 were from outside groups). Swim lessons and private lessons are filling up well. Fitness Pool Camp started Monday, July 21. We are looking to hire a new water aerobics instructor.

### **2104 PERINTON YOUTH TRIATHLON**

All sponsors are confirmed for the Triathlon. Enrollment is steady and we are on pace to have more participants than last year. The event is scheduled for Saturday, August 9.

### **TEEN CENTER**

On Tuesday, July 9 several teens spent the evening go-carting at County Line Raceway in Macedon. On Wednesday, July 23 a group of enthusiastic teens had an exhilarating afternoon at Sky Zone in Greece. This facility offers an indoor surface with angled trampolines for a unique way to move and jump that allows you to literally bounce off the walls! Due to the excellent reputation of the program, thirteen Detours After School program spots have been filled with the early registration option offered to families who participated in the program last year. Payment had to be received in full by July 14, 2014.

### **55+**

ROC Insurance presented here on Tuesday, July 15 to discuss Medicare. Every year things change as seniors have to make decisions on their coverage. We have had different groups speak on the changes and what is in their best interest. We know this is a topic of great interest and importance because of the great turnout we receive. The Retired Men's Club visited the Sodus Bay Lighthouse and Museum on July 15. Sodus Bay is one of the most scenic and best protected harbors on Lake Ontario. The men had a wonderful time and went out to lunch after for more fellowship time. On Tuesday, July 22 June Stolt was here to speak on jewelry and everyone was asked to bring jewelry with them for appraisal, if they wished. The 55+ Lounge is receiving some exciting new updates. The Lounge has been painted, new valances have been installed and 2 new sofas were added. The "much loved" furniture, in the Lounge previously, found new homes at the Teen Center, Aquatics Center and Employee Lounge.

### **DEPARTMENT NEWS**

On Tuesday, July 15 eighteen teenage Hill Cumorah Pageant volunteers and chaperones visited the Perinton Community Center to do a community service project. They did a wonderful job doing light housekeeping (washing railings, gym and community room walls, windows, tables and chairs, sinks and countertops and some outdoor landscaping maintenance tasks). After they finished their assignments some chose to play basketball in the gym and others swam in the Aquatic Center. They are a pleasure to host and their help is appreciated with the endless task of keeping the PCC clean.

August looks to be a very busy month ahead with many events. We will host the Triathlon, 2 outdoor movies and the Community Yard Sale in addition to Center Stage and Gazebo Concerts. Our shut down is scheduled to begin on Thursday, August 21 and RecTrac upgrade on August 26 and August 27.

### **MARKETING**

The fall brochure is ready and scheduled to be mailed Friday, July 25. Our front cover features children playing soccer and the back cover has our beloved mascot Peri getting on a school bus.

### **E-NEWSLETTER**

The newsletter will be e-mailed to 1,285 requests on Friday, July 25.

**MARKETING REPORT** – Enclosed.

**2015 BUDGET PROPOSAL**

Commissioner Myers presented the 2015 Budget Proposal to the Advisory Board. It is most affected by the minimum wage increase for the part time staff which the Recreation and Parks Department relies on heavily for day to day clerical and facility operations. Chair Chesonis made the recommendation to the Recreation and Parks staff to provide supplemental information explaining budget increases especially related to the part time staffing costs. All Board members were in favor of a show of support for the 2015 Budget as proposed.

**AROUND THE TABLE**

Dave Schaeffer mentioned how pleased he is with the accomplishments of the Rec and Parks Administrative staff.....they are doing a fine job.

Recreation Director Riesenberger reminded the board of some of the upcoming events for the month of August including the Center Stage performances and the Community Yard Sale.

The sump pump at the Bushnell's Basin dock may take one to two weeks to repair explained Director Estrich. The dock fees are not impacted by this situation as the fee includes water, electricity and showers.

Commissioner Myers informed all present the water to the Community Center and Town Hall was shut off for about four hours today while work on the main water line was completed. A golf cart shuttle to the Center Park facility was available for any staff or patrons needing to use the restrooms during the shutdown.

There being no further business, the meeting was adjourned at 8:31pm. The next Advisory Board meeting will be held on **Thursday, August 28, 2014 at 7:00pm at the Perinton Community Center in Room 211.**

Respectfully submitted,

Stephanie C. Kayser  
Secretary