

**PERINTON RECREATION & PARKS DEPARTMENT**  
**ADVISORY BOARD MEETING MINUTES**  
**July 25, 2013**

**PRESENT:** Chair Al Chesonis, Advisory Board Members Mike Coppola, Jim Donahue, Paul Fioravanti, Jayne LaFay, Dave Schaeffer, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

**MINUTES:** Motion to approve the 2013 minutes by Board member Jim Donahue, seconded by Board member Dave Schaeffer; minutes approved.

**COMMISSIONER MYERS' REPORT**

**BOARD OF COOPERATIVE EDUCATIONAL SERVICES (BOCES)**

Received in the mail was the brochure from Monroe #1 BOCES for their Adult Career and Continuing Education Services. On the inside cover of this brochure is a note from the organization, announcing a change in their focus regarding their program offerings. In a nutshell, BOCES decided to target their efforts on programming that "offers training and credentialing that will allow adults to gain, maintain and change employment". Eliminated classes include their personal interest "recreation" programs they were offering.

**BUSHNELL'S BASIN DOCK USAGE**

Just as a special interest note, included is a picture (attached to this report) sent to us by Karen Steamer of Steamer's Hess on July 5<sup>th</sup>. Karen and Dick Steamer serve as our dock masters for the basin docks. The picture depicts three boats (of different lengths) that were rented from Mid-Lakes Navigation, and all docked at Bushnell's Basin for the overnight of Friday, 7/5. These docks and the Basin continue to be a hot spot for canal users to spend the night. Thank you for the photo, Karen.

**FINANCIAL UPDATE**

The deposit to the Supervisor for July was \$88,146.71. This amount is \$3,935.01 less than July of 2012. We are now \$24,116.06 ahead of 2012 year to date income. In a brief breakdown, our programs are just over \$29K ahead and rentals are ~\$9K ahead, while Center Stage Sponsorships are ~\$13K behind last year at this time.

**PARKS LABORER POSITION**

Twelve applications for the Parks Laborer position have been received. Closing date for applications was Friday, July 19<sup>th</sup>. Parks Director Estrich and Commissioner Myers have narrowed down the pool, and have selected eight candidates for first interviews which will commence next week.

**NOTICE OF CLAIM**

We have received a Notice of Claim from a law firm representing a claimant for an accident that occurred in the women's locker room on May 18<sup>th</sup>. Attorneys representing our insurance carrier are handling the case on our behalf.

**DPW GRANT APPLICATION**

DPW will be applying for a grant from the NYS Consolidated Funding Program, in hopes of completing the trail connection between Spring Lake Park and the Town of Penfield line. If this trail is completed, it will connect to the trail that continues along Irondequoit Creek, through Channing Philbrick Park, and into Ellison Park.

## **CENTER STAGE SUPPORT**

As you all know, Wegmans has been a major sponsor of our Center Stage at Center Park program since its inception. The level of support has been consistent, at \$15,000 per year. As years progressed, new programs were offered, and Wegmans has lent support to a few of those programs, in addition to their \$15K for Center Stage. Officials at Wegmans Corporate Office are now asking us to partially earmark their \$15K for costs associated with some of those additional programs, taking funding away from Center Stage. An email has been sent to Wegmans, thanking them for their support, but informing them that we could not split their \$15K for other programming.

## **DIRECTOR ESTRICH'S REPORT**

### **Community Projects**

The Perinton Community Garden harvest days have begun. We harvest every other Wednesday morning. The donations go to Foodlink Inc. They have received bags of broccoli, kale, onions, peppers, carrots, cucumbers and tons of green beans.

The Finger Lakes Cycling Club camped for the second time at Center Park West Saturday, July 6, returning July 13. Special arrangements were made with the Community Center for open swim and showers.

Boy Scout Troop #4 from Brockport camped at Bushnell's Basin while training for a bike tour in Pennsylvania this August. This is their second year returning to Bushnell's Basin.

The first Trail ROC OSPF Half Marathon was held July 20. 124 runners attacked the Victor and Crescent Trails from North Face to Kreag Road and back (15 miles). The fastest time was 1:52 up to 4 hours. OSPF was an amazing event supporting both Victor and Crescent Trail Associations.

Another first was the 'Demo and Dine' event held July 18 at Fellows Road Park hosted by the Genesee Finger Lakes Nursery and Landscape Association. This was their summer membership meeting. Participating equipment companies were Grassland, Moffet Turf, DJM Equipment, Saxby Implements and Vantage Equipment (Volvo). About 60 members and families attended.

### **New Features**

Perinton Park has new safety surface under two swing sets closest to the playgrounds. A third set of swings is on hold until we determine the repair costs of a broken water line at Fellows Road Park.

### **Operations**

July 4<sup>th</sup> preparations and park celebration were a success. We did receive some rainfall during the end of the parade lowering numbers for the Lion's Club food fundraiser. Those at the park had a wonderful time. An addition to the festivities this year was a bouncy hut.

Summerfest is July 28 at Perinton Park from 1-6pm. Preparations are underway.

The new Ford 150 finally arrived this month. This truck is used for night guard and pulling light loads.

Lastly, our days have been filled with tree removals on park space, trails and open space. These are mostly due to strong wind storms in the area.

## **DIRECTOR RIESENBERGER'S REPORT**

### **RECREATION PROGRAMS**

#### **RECTRAC**

Summer 2013 registration is currently at \$275,069.00.

There are 3,131 participants enrolled in 348 classes.

Summer 2012 registration at this time \$269,516.00.

#### **FACILITY USAGE**

July totals as of July 25: 34 reservations for a total income of \$3,488.

Year to Date: 256 reservations for a total income of \$32,415.

### **PROGRAM REVIEWS**

#### **CENTER STAGE**

The 2013 Concert Series is off to a great start. The turnout for each performance has been very good.

7/7	Prime Time Funk	3,000
7/14	Bill Welch Band	1,500
7/21	Smugtown Stompers / Eastside Swingtet	1,200

#### **GAZEBO CONCERT SERIES**

The Gazebo Concert Series seems to have finally hit a nice stretch (two weeks in a row!) of dry weather. The Smugtown Stompers performed on July 18 to a great crowd estimated at 325. We were also very pleased with the Swooners, playing the Gazebo Concert Series for their very first time on July 11, to a crowd of around 250. The series was off on the Fourth of July. Unfortunately, the June 27 show featuring 8 Days a Week was cancelled due to the rain. The Brockport Community Big Band is scheduled to perform this evening (July 25).

#### **OUTDOOR FAMILY CONCERT**

On July 17, we held a family concert in the amphitheater featuring the Dinner Dogs. Due to the excessive heat, we had a sprinkler running for the kids to enjoy and offered free face painting. Moonlight Creamery sold ice cream, and kettle corn and water was also available to purchase. Estimated crowd attendance was 200. This event was sponsored by Summit Federal Credit Union.

#### **OUTDOOR MOVIES**

We have two outdoor movies coming up on August 9 and 10. We have been heavily promoting this event to our summer camp participants and the many groups that have been coming in to use the Center. We have also been able to offer a couple of organizations (Boy Scouts of America and Pop Warner Football and Cheerleading) a promotional slideshow sponsorship opportunity. At \$50 per movie, this is proving to be a great revenue stream to help defray costs. We will look to include this option in the 2014 Sponsorship Packet.

#### **SUMMER PLAYGROUNDS**

The program continues to go well. Dealing with the heat has posed some challenges and the staff is doing a great job keeping the kids safe and hydrated. The camps went to Wickham Farms in Penfield for the first time and it was a success. The participants enjoyed miniature golf, the jumping pillow and ice cream. They have also taken field trips to Pittsford Cinema, AMF Fairview Lanes, Frontier Field and the Perinton Aquatics Center. We will be holding our annual Steve Falcone Memorial Carnival on July 31. The carnival will include a full camp talent show and lunch this year.

## **SPORTS SKILL CAMPS**

A new skill camp was added this summer in Boys Volleyball. The number of participants was minimal. The supervisor for this program, John O'Dell, FHS Head Coach for the Boys Varsity Volleyball Team, is committed to expanding this camp in the following years. Numbers in Girls and Boys Lacrosse were also low this summer. Randy Garrett, supervisor of the program, also runs a program through Nazareth College and said numbers there were down as well by 100 participants. This may just be a trend for the sport at this time. The new addition of a sport camp for 3-5 year olds, Total Sports Squirt, run by US Sports Institute, is one away from maxing out at 16. This camp will be held in August.

## **LEAGUES**

Turin Adult and Youth Summer Tennis continue, creating additional revenue. We also still offer Men's mixed doubles on Mondays, Senior Tennis League on Wednesdays and Women's Tennis on Thursdays. Fellows, Potter and Perinton courts have been kept in great shape thanks to our Parks Department, and 10 and under lines were added at Potter Park. We will be offering a Parent/Child Drop-In Tennis program in the fall. Women's Spring Softball wrapped up (including playoffs) on July 24. Men's 35/Over began their playoffs on July 23. The rain on many Thursdays has caused the Men's League to drag on with playoffs slated to start on August 8. On July 17, one of our esteemed youth soccer coaches, Fouad Khalil, was presented with the Humanitarian of the Year award at the Paychex Employee Recognition/Awards Ceremony. He received a one thousand dollar donation for his efforts and chose our Perinton Pride Fund as the recipient. This will be used toward a scholarship fund for various youth soccer players whose families cannot afford our program.

## **FITNESS AREA**

We are receiving a new replacement Adaptive Motion Trainer fitness machine scheduled for July 30 delivery. To date, the fitness area is 100% functional. We are looking to add 2 round 3 foot ceiling fans in the weight room during shutdown. The carpets are also scheduled to be cleaned at shutdown.

## **PASSPORT TO WELLNESS PROGRAM**

The Passport Trail Walking Program began on June 1 and approximately 200 booklets have been issued to date. So far we have had 2 participants submit claims for prizes.

## **AQUATICS**

Summer lessons have seen 335 participants so far (18 of the 335 have taken lessons twice during the summer session). We still have 3 sessions remaining. For the entire summer, there are 455 enrolled and hope to break the 500 mark by summer's end. In 2012, we had 326 total participants accounting for \$19,034 in revenue. To date, we are at \$23,189 for lessons. Note that \$3,375 of 2013 revenue is from Victor residents, but we are still ahead of last year without the additional participants from Victor. It is encouraging to also note that our Red Cross Level I classes are near or at capacity. We believe we can retain these students for years to come and are beginning to track retention data. To date, since January 2013, we have had 1,204 participants in our Learn-to-Swim Program. We are up 16% from June 2012 attendance. All days saw increased attendance except for Wednesday (which was expected due to the end of the Wednesday night special from May). Overall we are encouraged by the increased attendance.

## **TEEN CENTER**

Approximately 50 teens volunteer at the four Summer Playground program sites. On Tuesday, July 9 several teens spent the evening go-kart racing at County Line Raceway in Macedon. They were able to get all four races in just as the torrential rain showers started. On Thursday, July 18 a group of teens experienced the ultimate interactive entertainment during the afternoon at Laser Quest's multi-level arena in Greece. After playing 2 games of Laser tag, snacks were enjoyed in the facility's party room. Packages were sent to 3 soldiers serving overseas. Along with food,

toiletry items and playing cards, they contained many patriotic cards made by children in the Summer Playground program.

### **55+**

On Thursday, July 11 we had the Breadman here to help us celebrate our Birthday Bash. He demonstrated how to bake bread and brought 65 loaves already baked. There were 55 participants and each one left with their own loaf. A White Elephant Gift Exchange was held on Tuesday, July 16. Chef Barb Gill made a wonderful scalloped potato and ham dinner complete with cookies and cheesecake. Our Town Historian, Bill Poray spoke on Perinton town history. We had a great turnout and many met Bill for the first time. Friday, July 26 is the Colonial Belle Luncheon and Cruise. A box lunch will be served as participants learn the history of the Erie Canal. On Monday, August 5 a group will travel to Skaneateles for the Mailboat Cruise.

### **FALL 2013 BROCHURE**

The brochure has been printed and will be mailed out Friday, July 26. Registration for classes will begin on Monday, August 12.

### **DEPARTMENT NEWS**

On Wednesday and Thursday, July 17 and 18, we had the pleasure of having 18 volunteers each day from the Hill Cumorah Pageant with chaperones doing service work. They were divided into groups and assigned cleaning tasks all around the Perinton Community Center. The younger group (14-15 years) came on Thursday, and on Friday the older group (16-20 years) joined us. They did an excellent job and their assistance was greatly appreciated. We are expecting another group of volunteers on Friday, July 26 from Latter Day Saints.

### **MARKETING REPORT**

Enclosed

### **AROUND THE TABLE**

The question was asked if it was possible to post distance markers along the trails in town. Director Estrich answered that the project is on the parks "to do" list. The markers must be uniform throughout the trail system, and the software upgrade at DPW will make it possible for them to create the signs as needed.

As to the inquiry about the Dewitt property status, Commissioner Myers informed the board members that the Town Department Heads and the Recreation and Parks Department staff visited the property and have many options to explore before the final determination for the use of the property.

There being no further business, the meeting was adjourned at 7:58pm. The next Advisory Board meeting will be held on **Thursday, August 29, 2013 at 7:00pm at the Perinton Community Center, Room 211.**

Respectfully submitted,

Stephanie C. Kayser  
Secretary