

PERINTON RECREATION & PARKS DEPARTMENT
ADVISORY BOARD MEETING MINUTES
June 25, 2015

PRESENT: Vice Chair Mike Coppola, Advisory Board Members Jim Donahue, Cheryl Hanzlik, Jayne LaFay, Jim Unckless, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

MINUTES: Motion to approve the minutes by Board member Jim Donahue, seconded by Board member Jim Unckless, minutes approved with the abstention of Jayne LaFay.

COMMISSIONER MYERS' REPORT

DEPARTMENT TRANSITION PLAN

This coming Monday (June 29) is Denis Gurnett's last day of work. Beginning June 30, Scott Allen will take over the duties of Maintenance Mechanic at the Community Center.

At last night's Town Board meeting, the board approved promotions for Dillon Dayton, who will become the Parks Foreman, and Robert Van Camp, who will transition into the Grounds Equipment Operator/Mechanic position. Both of these promotions are natural fits for the department and staff members. Now that the board has approved these changes, we will advertise for a Parks Laborer and bring a hiring recommendation to the board at a near future meeting.

FINANCIAL UPDATE

The Deposits to Supervisor in June was for the amount of \$152,318.93. This amount is \$4,717.27 more than June of 2014. We are now \$21,512.38 above income compared to this time last year.

PERINTON PRIDE FUND DONATIONS

To date, we have received 10 individual donations to the Perinton Pride Fund in the last two weeks. These donations are In Memory of Bob Pearson, retired Superintendent of Recreation and Parks, who passed away on June 1 at the age of 92. He was a well-liked and well-respected person that had great vision for the future of the department, including the community center.

GGC ADVISORS FEE SCHEDULE

We received a Fee Schedule from GGS Advisors, which is a newly formed business created by Denis Gurnett, to assist us with building maintenance problems beginning June 30. This is in the event that Scott Allen and the vendors that we utilize are unable to identify and resolve problems with our various mechanical systems within the Community Center and Town Hall. The Fee Schedule provided is \$75 per phone call to GGS Advisors; \$75 per hour per requested visit; with the caveat that any call that results in a visit will be charged at \$75 per hour, with no charge for the phone call.

CLOSED CIRCUIT VIDEO MONITORING

As we considered which option to select for our video surveillance camera system upgrade, some staff members at Town Hall requested additional information as they have indicated a need for their own camera surveillance system. On June 18, seven staff members from recreation and town hall visited the Technical Systems Group offices in Irondequoit to discuss our upgrade and Town Hall's potential new systems, and to view different camera options. It was decided that TSG will visit Town Hall to conduct a Needs Assessment; and that we should wait for a few weeks, as a new camera is being introduced that will have higher capabilities that may come in at a comparable price of what has already been proposed.

YUMMIES VENDING

Yummies has been providing beverage and light snack service in the lobby of our community center for several months. As a result of poor sales, Yummies pulled out their service on Friday, June 12.

PREVENTATIVE MAINTENANCE SERVICES JANITORIAL SERVICE

On June 16, several members of the Recreation and Town Hall staff met with the owners of PMS to discuss concerns with three individuals of their janitorial staff. These concerns were a direct result of viewing them in unauthorized areas of the community center, which they did not need to access for their services. The video that was shown was conclusive, and I followed up our meeting with a memo to PMS stating that the three employees of PMS in question were no longer allowed on Community Center/Town Hall property. PMS, in turn, collected the keys to the CC/TH from the three employees, and I believe terminated their employment. The contract with PMS expires at the end of 2015, and our hopes are that we will experience no further problems with this organization from here out.

DIRECTOR ESTRICH'S REPORT

PARK PROJECTS

Friday, June 12, the Egypt Park barn themed playground was opened during a Town Ribbon Cutting Ceremony. Several of the Town Board members, Jim Unckless, Humane Society employees and Recreation and Park staff were present for the ceremony. The playground was immediately covered by children laughing and enjoying the play features. Two local companies, Super Seal and Ridge Pavement Marking, Inc., completed the surface of the remaining court and donated supplies and labor to paint foursquare and hop scotch games. The playground has been a popular attraction and covered by children every day.

The next major project is the Kreag Road Park shelter. The old shelter has been demolished and a temporary tent rented. We eagerly await the delivery of the new shelter and start date for pouring the cement slab.

The tennis courts at Fellows Road Park, Kreag Road Park and Potter Park have been professionally power washed. In addition, pickleball lines were added to courts at Fellows Road Park and two at Kreag Road Park. This totals 8 outdoor pickleball courts; 4 at Fellows, 2 at Kreag and 2 at Potter on basketball court.

COMMUNITY EVENTS

The American Cancer Society Relay for Life Event took place Saturday and Sunday, June 13-14. We have not received data on total amount or earnings yet from event coordinator. Due to heavy rains the week before, the walking course was altered to eliminate turf damage.

The Fifth Annual Roc and Rec Softball Tournament took place Saturday, June 20. Several of the park staff, including myself, worked the event to help promote park awareness. The proceeds from this event are donated to the parks department to help maintain athletic fields and field improvements. Thirteen softball teams participated this year using four town fields.

Tournament History: 2011 \$200.00

2012 \$500.00- started recycling program

2013 \$1000.00- purchased attachment for groomer

2014 \$800.00- installed permanent bases

2015 \$1,515.00- placed landscape rakes at each backstop with guidelines for field maintenance. Starting the purchase of player bench safety fencing.

July 4, Party in the Park Celebration preparations are underway. The Fairport Chamber of Commerce meeting was last week addressing any and all details of the parade, race and celebration at Perinton Park.

STAFF

Wednesday, June 24 at Town Board, Dillon Dayton was appointed Working Foreman and Robert Van Camp was promoted to Grounds Equipment Operator/ Mechanic for the Parks Department. We are very excited to promote within the department. Both Dillon and Robert are extremely strong candidates for their new positions and will no doubt do an exceptional job. Scott Allen's last day is Monday, June 29. This results in a Park Laborer job posting.

We are currently without Rob Cooper, Grounds Equipment Operator, who was injured while at work.

DIRECTOR RIESENBERGER'S REPORT

REC TRAC

Spring 2015 registration is currently at \$158,976.00. There are 3,312 participants enrolled in 506 classes.

Summer 2015 registration is currently at \$251,004.00. There are 2,562 participants enrolled in 423 classes.

Summer 2014 registration at this time \$249,133.00.

FACILITY RESERVATIONS

June totals to date: 10 reservations for a total income of \$1,795.00.

2015 year to date: 202 reservations for a total income of \$26,713.00.

PROGRAM REVIEWS

Center Stage

Center Stage kicks off on Sunday, July 12. We are looking forward to new features this summer, including food trucks and Casa Larga beer and wine sales. We have also hired a new security company, Southern Tier Security, to handle parking and help oversee the crowd.

Upcoming July concerts:

7/12 Ruby Shooz

7/19 Paulsen and Baker Band

7/25 Rochester Philharmonic Orchestra (this concert is on a Saturday)

7/26 Bill Tiberio Educator's Band / Sofrito

Upcoming Amphitheater reservation: July 11, Fairport Soccer Club Tournament

Gazebo Concert Series

Our first three Gazebo concerts were excellent. Participants enjoyed performances from Perinton Concert Band, Genesee Valley Orchestra and Chorus and New Horizons on beautiful Thursday evenings in the village. Perinton Concert Band kicked off the series with a great performance under one of the big tents already setup outside the gazebo for Canal Days. The GVOC started their concert with a wonderful rendition of the Star Spangled Banner. New Horizons brought a large group (85 people) and big talent! Estimated attendance at each concert has been around 200-250 people. Pictures and video clips from some of the concerts are up for viewing on our Facebook page.

Perinton Bike Rodeo

Our first Bike Rodeo took place on Saturday, May 30. Several youth between the ages of 3 and 13 enjoyed a morning of learning safe riding techniques, about their bikes and enjoyed some fun entertainment provided by Mr. Loops. Special thanks to Liberty Mutual for being the primary sponsor of the event. They provided a bike decorating station, giveaways and a bike to be raffled. RV&E supported the event by inspecting bikes and helmets. The Monroe County Sheriff's Department gave a talk on bike safety. Members of Mountain Rise Community Church volunteered their time to assist in the bike course. This free event was a great success and will definitely be repeated next year.

14th Annual Fishing Derby

The Fishing Derby took place on Saturday, June 6. Thirty six kids ages 7-15 enjoyed a morning of fishing, food and fun. The weather kept participants in their sweatshirts but the sun was shining to make for a perfect morning for catching fish. Special thanks to Gary Firlit and the Knights of Columbus for co-sponsoring this event. Peri the Penguin made his first Fishing Derby debut and put as many smiles on kids' faces as the fish that were caught! All participants left with a goodie bag filled with fishing supplies. This year's winners are as follows:

Catch of the Day	Keegan Baker
Boys Division	Aiden Brown
Girls Division	Olivia Fordham
Casting Contest (ages 11-15)	Justin Carl
Casting Contest (ages 7-10)	Dan Aurand

Community Yard Sale

The first of the 2015 Community Yard Sales was held on Saturday, June 20. Sixteen vendors were on hand selling. The event was marketed through our seasonal brochure, Facebook, craigslist and Fairport/Perinton Post. For the August 15 yard sale we look forward to hosting a food vendor for the event.

Sports Leagues

Another successful spring sports season has concluded. Youth Soccer has ended using the rain makeup week. The FAST (Turin) Youth and Adult Tennis programs went very well. Adult Softball Tuesday 35/Over Men's league has not played since May 26 due to rainouts. In contrast, the Men's Thursday league has not missed a week and is already in playoffs.

Summer Playground Program

The program will begin on Monday, June 29. Staff orientation began on Wednesday, June 24 and will conclude on Friday, June 26. Playground programs will be held at Fellows Road Park, Potter Park, Dudley and Jefferson Avenue Elementary Schools.

After School Fun Zone

The After School Fun Zone program ended on Monday, June 22. This continues to be a popular program with positive feedback. Pre-registration is already underway for the 2015-2016 school year. We expect the program to fill with a waiting list again next school year.

AQUATICS

We have hired 5 new lifeguards. Swim lessons end on June 25 and day sessions will begin on June 29. Summer Playground staff will be bringing swimmers on Tuesdays and Thursdays and many daycare groups will begin coming in the week of June 29. The pools opened for swimming starting at 1:00pm on Tuesday, June 23. The Marion Senior Bash is Friday evening June 26 and they will be using the Aquatic Center beginning at 11pm. We have had 34 splash party bookings for June so far totaling \$4,540.00. School's out, it's time to celebrate! We will be running an open swim promotion on Friday, Saturday and Sunday June 26-28. The cost to swim will be \$2.00 for all those 18 years of age and under.

TEEN CENTER

The Detours program has concluded for the school year. This was a very successful year under the supervision of Lou Zambelli. Lou will be headed to the University of Dayton in the fall for law school. We are continuing our search for a Teen Center coordinator. Several teen related activities are planned for the summer including a trip to County Line Raceway for go-karting and a trip to Sky Zone.

55+

We started June off with "Three Singing Blondes of the 50's" on June 3. Geoff Clough and Cyndi Kingsley performed the music of Peggy Lee, Doris Day and Patti Page. The Traveling Cabaret performed for our Father's Day cookout on Tuesday, June 16. Everyone had a great time and they will return on Sunday, December 6 for a holiday show. On June 18 the "Enhancing Your Retirement" series continued with "Exploring Options...Estate Downsizing". The series will break for the summer and return in the fall. The Birthday Bash on June 23 had 60 in attendance. The group Sundials and Sparrows performed. The Library Series will continue at the PCC until the end of the year. It has been a great pleasure hosting this series. It has been extremely well attended.

MARKETING

We are currently researching Instagram for Business. Diana Weber gave a short presentation at one of our weekly staff meetings. Instagram is an up and coming picture sharing app that would allow us to showcase the beautiful spaces, activities, programs and events we offer to the community. It is an app that does not require constant uploading or maintenance. The user name @PerintonRecreationandParks was available and is currently created for us as private. No one can see the pictures Diana posted to see what the account would look like. We can continue to work on what type of media we would like to share to create a page that is representative of the high quality of our programming and events before revealing our page to the public. This app is a great way to connect with a younger demographic and to expand our social media presence.

DEPARTMENT NEWS

Congratulations to Matt and Rachel Steffen on the birth of their new daughter. Harper Leigha Steffen was born on Saturday, June 20. She weighed 9lbs. 5 oz.

The Fourth of July parade will be held on Saturday, July 4. Our float will celebrate 15 years of Center Stage at Center Park.

Blaine Kaplan has joined us as an intern this summer. Blaine will be interning 10 weeks and is a student at RIT. The staff has enjoyed learning sign language from Blaine and his interpreter.

E-NEWSLETTER

The newsletter will be e-mailed on Monday, June 29 to 1,730 people who have requested it.

MARLETING REPORT

Enclosed

EGYPT PART RENOVATIONS

The playground installation at Egypt Park is complete and what a success it is.....children have been playing on it since the ribbon cutting on Friday, June 12. Along with the new playground, game surface and swing set, there is a new shelter and picnic tables throughout the park.

Jim Donahue made the recommendation that all improvement costs be documented in the event a new lease agreement is not acquired at the conclusion of the existing lease. There are several factors impeding the next step of the lease agreement to expand the parking lot and add a bus loop. Until the space is officially designated as a NYS Park, applications for grant assistance are not eligible. The Humane Society has also decided not to pursue the construction of a dog park and future concepts for this portion of the park are being discussed by its board. New public restrooms at this location meeting Federal ADA Regulations should be considered for the next 5 Year Comprehensive Plan.

Upon completion of the meeting, staff and members checked out the playground and children playing on it summed it up.... "It's the best playground they have been to"!

AROUND THE TABLE

Jim Donahue mentioned the new web site is under review by various department heads and nearing completion for release.

With good weather on Wednesdays, Jim Unckless and the Crescent Trail volunteers have been busy working on the trails.

There being no further business, the meeting was adjourned at 7:40pm. The next Advisory Board meeting will be held on **Thursday, July 23, 2015 at 7:00pm at the Perinton Community Center in Room 211.**

Respectfully submitted,

Stephanie C. Kayser
Secretary