

PERINTON RECREATION & PARKS DEPARTMENT
ADVISORY BOARD MEETING MINUTES
June 24, 2010

PRESENT: Vice Chair Mike Coppola, Advisory Board Members Jayne LaFay, Dave Schaeffer, Stephen VanVreede, Commissioner of Recreation and Parks Jeff Myers, and Director of Recreation Diane Riesenberger

MINUTES: Motion to approve the May 27, 2010 minutes by Board member Jayne LaFay, seconded by Board member Steve VanVreede; minutes approved.

COMMISSIONER MYERS' REPORT

Ayrault Road Boat Launch

The Agreement for Sale for the Ayrault Road Boat Launch has been signed and returned to the New York State Department of Transportation Real Estate Office for processing. The NYS Department of Law will review it, and then set up a closing date for the sale of the land to the Town of Perinton. Cost of the property is listed as one payment waived dollars (\$1PW).

Potter Park Designation

The Village of Fairport Historic Preservation Commission is proceeding with plans to have Potter Park designated as a Historic Landmark. Their primary focus is the area including and adjacent to the Potter Memorial Building, the carriage house, and the War Memorial. The designation would exclude the Lions Den Teen Center, but plans are to include the rest of the property. This plan initiated some concern from Commissioner Myers, Park Director Estrich, Recreation Director Riesenberger and Town Supervisor Smith. Mr. Smith, Town Attorney, Bob Place and Commissioner Myers met with two members of the commission, along with Mayor May and village attorney George Wolf, to discuss these concerns. As a result of the meeting, a paragraph to be added to the designation is being drafted by the village, which would include language that would give the Recreation and Parks Department authorization to maintain the amenities of the park at their discretion. Any additions to the property would need commission approval prior to going to the village board. The commission seemed very willing to consider any upgrades that would improve the look of the park. Their primary concern is that parking areas are not added. The town will review the designation prior to the village board adopting it. Supervisor Smith and Commissioner Myers are much more comfortable with the designation as was discussed.

Financial Update

The deposit to the Supervisor for June was \$95,951.84. This amount is \$1,937.13 lower than June of 2009. We are now at \$512.90 behind in income to date (through June 22nd) compared to last year.

PCC Operations

Operation of the community center is going smoothly. Work hours have been adjusted, due to program responsibilities. Commissioner Myers is opening in the mornings. Chris Waldron has been trained to open the PCC as well.

Clerical staff hours are being adjusted, as one of the full time clerical staff is out on long term sick leave. Many members of the part time staff have stepped up to fill the vacant slots.

Our pass sales are doing well, as expected. However, Point of Sale transactions are down. As Director Riesenberger will report, we are running a weekend special in the aquatic center during the summer months, to encourage usage. In addition, coupons are being given out to playground participants to visit the aquatic center.

Jeff Nutting continues to do a great job with Room and Gymnasium Rentals. He is just over \$5,000 above last year to date revenue.

Parks Department has done a great job dressing up the front entryway, with flowers in the barrel planters and nice mulch in the two side gardens and around the perimeter of the building.

DIRECTOR ESTRICH'S REPORT

1. Community Projects
 - a. Eagle Scout projects are continuing through the summer.
 - b. Friday, June 25, 8 volunteers are joining the Parks Division and Crescent Trail Association to work on projects at Horizon Hill Conservation Area and Center Park West landscape. Lunch and volunteer t-shirts will be provided to the volunteers.
 - c. July 10, is our second Park Steward Day at Garnsey Arboretum. Currently numbers are low and hoping a press release will help increase registration.

2. Parks, General
 - a. July 4th Celebration preparations are under way. Race, parade and party in the park are scheduled for Saturday July 4th.
 - b. The Lights at Perinton Park are 80% working with one minor project on hold until after July Town events.
 - c. I have joined the Recreation Division's weekly meetings to improve communication and inquire about park support for programs and camps. I am attending these biweekly.
 - d. In general the parks staff has done a tremendous job on the day to day operations and maintenance of the parks. We are on track for scheduled projects, more than half way through goals for the year and moving quickly through additional jobs.

3. 2009-2010 Revenue Comparison.
 - a. As of January 1, 2010 building and shelter reservation fees were increased. In 2009, we started reserving courts and accommodating for athletic field reservations. Below are the results.
 - i.

	<i>Rsvts'09</i>	<i>\$ 2009</i>	<i>Rsvts '10</i>	<i>\$ ' 2010</i>	<i>Rsvts diff.</i>	<i>\$ diff.</i>
<i>Volleyball</i>	5	\$70.00	5	\$75.00	0	\$5.00
<i>Basketball</i>	0	0	2	\$30.00	2	\$30.00
<i>Soccer</i>	536	0	552	\$120.00	16	\$120.00
<i>Softball</i>	259	\$120.00	451	\$895.50	192	\$775.50
<i>Shelters</i>	950	\$3300.00	971	\$4485.00	21	\$1185.00
<i>Buildings</i>	241	\$14525.00	250	\$16205.00	9	\$1680.00
Total	1991	\$18015.00	2231	\$21820.50	241	\$3805.50

- b. In conclusion, our reservations are up 241 and our fees are \$3805.50 higher than 2009 as of reservations entered by June 23, 2010.

DIRECTOR RIESENBERGER'S REPORT

Recreation Programs - Rectrac

Summer 2010 registration currently at \$269,910.00
 There are 3,223 participants enrolled in 312 classes.

Facility Usage

June – 15 reservations for a total of \$4,415.00
 Year to Date – 202 reservations for a total of \$32,817.00

Specific Program Notes

Gazebo Concert Series

Our attendance numbers for the series have been good as well as the weather. The following are attendance numbers:

June 3.....Perinton Concert Band – 400

June 10.....Genesee Valley Orchestra and Chorus – 350
June 17.....New Horizons – 325

Center Stage

Since this is the tenth anniversary season, we will have special recognition for all sponsors and committee members who have been with the program since it began. We will provide them with a plaque and present it at the show they are sponsoring. If they are a golf cart sponsor, this plaque will be presented to them at one of the shows. We are still working on the recruitment of volunteers. Tee shirts have been purchased with the Center Stage logo to be sold at our events. The tee shirts were purchased at \$4.50 each and we will sell them for \$10.00.

Picture Perinton Photo Contest

This year's winner was Linda Weiner from Perinton. Her photo was a winter scene taken in Perinton Park. Linda received a digital camera as a prize. We will run the contest again in our fall brochure.

Summer Playgrounds

Orientation began Wednesday, June 23 and continues thru Friday. Playgrounds start on Monday, June 28. Jeff Myers was interviewed for a news clip on the variety of summer camp programs being offered. You can view the feature on 10NBC.com.

Skill Camps

Field Hockey camp started this week. Basketball starts next week and the other skill camps start after July 5. Because of school construction, all camps are located at Johanna Perrin School, the PCC and fields at Center Park West. The exception is Field Hockey which is using the turf field at the high school.

Leagues

Adult Softball and Senior Tennis leagues are going very smoothly. Softball numbers and revenue are the highest in several years since lowering the residency restriction. Senior Tennis is at an all time high. We have added Martha Brown tennis courts to our existing use of Perinton and Potter Park.

Adult men's and women's tennis leagues begin next week. The tennis leagues (seniors, men and women) are free of charge and coordinated by volunteers Jimmie Eng, Irene Forgens-Hammons, Bob Rubens and Bill Samuels.

Passport to Wellness

The program is up and running as of June 1. We have given out approximately 300 passports to date and Wegmans has issued another 200.

Detours

The program had another successful year. The staff did an excellent job. During the spring the students went on weekly walking field trips. Healthy snacks of fresh fruit and vegetables were available to the participants. A new formal discipline policy was implemented this year. The kids were very well behaved and we did not have to enforce the tougher consequences with any of the children. Jeff Nutting did a great job of overseeing the program.

Fall Brochure

The first draft of the brochure is almost ready to go to the printer. Many new programs in all areas have been added. Jeff and I met with Jim Donahue on the subject of WebTrac. We will be increasing the number of programs that are available for on-line registration. We will be doing more to educate our residents on the process with additional marketing and user friendly instructions in the front of the brochure.

Teen Center

The Unplugged event in the Amphitheater was another success. The weather was perfect; nine bands performed and approximately 200 people enjoyed the show. Special thanks once again to DJ Jazzy Jayne for being the emcee. Our Welcome Party for fifth graders had 80 people in attendance. Many parents were surprised that we offer the facility free of charge. This is the largest number we have ever had at this event and we are hoping to carry this over into the new school year. The teens hosted a Senior Citizen Pool and Pizza Luau on June 22.

Aquatic Summer Splash Promotion

Jeff and I met with Barb Cole on the subject of attracting more participants into our Aquatic Center. Beginning Friday, June 25 we will offer swimming on Fridays, Saturdays and Sundays at the cost of \$3.00 for residents and \$5.00 for non-residents. These rates will be in effect through Saturday, August 28. We will also be giving passes to our playground program participants and our large groups to come back and bring an adult to swim for free.

Facebook

Jeff Myers, Jeff Nutting and I met with Jim Donahue on the subject of getting the Perinton Community Center on Facebook. After much discussion, it was decided that the next step will be to speak with other towns in our surrounding areas that are on Facebook to help answer the many questions that we have. We will plan to meet in a few weeks to discuss what we learned.

Fourth of July

The town float this year will be in celebration of the 10th Anniversary of the Amphitheater. The parade is scheduled to begin at 10am on Saturday, July 3.

Senior Center

Plans are underway for the fall brochure to add more special events and monthly happenings. The new bus drivers are doing a great job and appreciate the job sharing. We have identified clusters in the town/village that we can blitz mail about new senior events.

AROUND THE TABLE

Steve VanVreede recommended the recreation staff explore the possibility of a family pass for residents. A family membership for residents is in the planning stages by the Recreation staff.

There being no further business, the meeting was adjourned at 7:40pm. The next Advisory Board meeting will be held on **Thursday, July 22, 2010 at the Perinton Community Center in Room 211 at 7:00pm.**

Respectfully submitted,

Stephanie C. Kayser
Secretary

