

**PERINTON RECREATION & PARKS DEPARTMENT**  
**ADVISORY BOARD MEETING MINUTES**  
**July 22, 2010**

**PRESENT:** Vice Chair Mike Coppola, Advisory Board Members Dave Schaeffer, Cheryl Hanzlik, Kevin Ruster, Commissioner of Recreation and Parks Jeffrey Myers, Director of Parks Stacey Estrich and Director of Recreation Diane Riesenberger.  
Also in attendance was Mr. Gregg Svenheim, Treasurer, Crescent Trail Association.

**MINUTES:** Motion to approve the June 24, 2010 minutes by Board member Dave Schaeffer, seconded by Board member Kevin Ruster; minutes approved.

**COMMISSIONER MYERS' REPORT**

**CLERICAL STAFF SCHEDULING**

Senior Clerk-Typist Kayser has been working very hard to continue to fill the vacancy created as a result of Cindi Fonte's absence. Many members of the clerical staff have offered to work when they are able, to fill the void. We are very appreciative of their dedication.

**BUDGET PREPARATION**

I am in the process of preparing the 2011 budget proposal. I would like to send the draft to the finance sub-committee by the end of this week, ask them to review it over the weekend. I would then like to schedule a meeting with them Monday, Tuesday or Wednesday evening for discussion. Upon completion of that meeting, I will forward the budget draft to the entire Advisory Board for review and comments.

**CURRENT INCOME AND EXPENSE SUMMARY REPORT**

This month the Income and Expense Summary Report is somewhat misleading, as much of the numbers are the same as last month's report. This is due to the fact that the fourth Wednesday of the month follows the fourth Thursday of the month. The Town Board approves the monthly audit at their meeting on the fourth Wednesday of the month. Payments are sent out that Friday, and the accounts are not updated until then. In this case, we have already met for the month when these accounts are updated.

**STAFF NEWS**

Head lifeguard, Laura Silins, and her husband welcomed a baby boy to their family on Friday, July 9<sup>th</sup>. Hunter weighed 8 lbs, 22oz, and measured 22 inches. Mom and baby are doing well. Juliana Tinsley is now 2 months old, and is doing well. Amanda is due back to work in early August.

On Wednesday, July 21, we lost a staff member, as a result of a traffic accident. Rich Carlston was a lifeguard for the department. His passenger in the car, Justin Wolf, is also a lifeguard. Justin has been treated for his injuries and released from the hospital. Our deepest sympathy goes out to the Carlston family, and our well wishes go to Justin.

**DIRECTOR ESTRICH'S REPORT**

- Parks, Events
  - The July 4<sup>th</sup> Celebration was a great success. The new tent was appreciated, staff did an outstanding job, and no complaints were received.
  - The Summerfest preparations are under way with hopes for the same weather and success.
  - The 2010 Goals for this season are about 45% completed. Some of our current projects are Garnsey Arboretum tree identification mapping, White Brook sidewalk repairs, and Fellows Road restroom wall deconstruction.

- Garnsey Arboretum
  - In the past few weeks complaints were received at both the Zoning and Parks office. Mountain/ off-road bikers are forming new trails, building ramps and removing trees and understory. About 2 months ago a park crew spent 4 hours removing debris from this same area and has made a concentrated effort to improve neighborhood entrances, gardens and public awareness. Last week a letter was mailed informing the neighborhood of the issue. To date I have received no feedback. Our next step is to catalog the damage and develop a plan to restore the trails. This could be a possible Eagle Scout / Community Project for fall 2010/ spring 2011.
  
- Athletics
  - Softball reservations are still going strong. We run an afternoon crew to groom and prepare ball fields Monday through Fridays.
  
- Equipment
  - Two Ford trucks are being purchased to fulfill fleet requirements. The department has been down 3 trucks this spring. This exercise has allowed us to consider our vehicle needs and make adjustments before we purchase. Although, we are behind in our purchase schedule, it has been worth the wait.
  
- Crescent Trail Association Signage Project (Goal 2010)
  - Rich Hartman and Jeanne Cole met with me to discuss signage issues on CTA trails and Park/ Town trails.
  - We discussed the following:
    - 1- Developing an inventory of trails and parks.
    - 2- Collecting in this inventory what kind of signs and where they are currently. Use of GPS to document.
    - 3- Establishing primary and secondary locations for future signs.
    - 4- What future signs may look like. Not all may be alike. At primary locations signs may be larger with more comprehensive listings of trail description, rules and regulations that apply on specific trails/parks etc.
    - 5- Time lines on completion dates ( plan in 2010 and start implementing in 2011).
    - 6- How to implement initial inventory gathering and final plan. Possible help could come from town employees, CTHA board and members, boy scouts, town volunteers, etc.
    - 7- Funding, Town contribution, possible available grants?
    - 8- Future website links with the town to have all the trails available on the web for "smart-phone" or computer connection.
  
- Starting next week our seasonal staff returns to college and newly acquired full time jobs ☺. We appreciate their dedication to the Parks division and cannot thank them enough for their efforts in 2010 (beat the heat season).

## DIRECTOR RIESENBERGER'S REPORT

### RECREATION PROGRAMS

#### RECTRAC

Summer 2010 registration currently at \$292,112.57  
There are 3,500 participants enrolled in 302 classes

#### FACILITY USAGE

July – 9 reservations for a total of \$3,584.00  
Year to Date – 216 reservations for a total of \$38,799.00

#### SPECIFIC PROGRAM NOTES

Center Stage – All sponsors that have been with us for ten years have been acknowledged with plaques. Volunteers will be celebrated at the August 1 Ghost Riders concert. Attendance for the Paulsen, Baker and Garvey concert was 1,800. Attendance for the Timepiece with Bill Tiberio show was 1,650.

Center Stage has gotten off to a great start.

Gazebo Concert Series – We continue to have beautiful weather on Thursdays. Attendance has averaged over 450 for each show in July thus far.

Summer Playgrounds - The staff continues to do a wonderful job. We have seen a reduction in numbers since splitting our sites due to construction. Campers enjoyed a game at Frontier Field on July 20 and new this year will be a trip to Fun Zone in Ontario County. The Steve Falcone Memorial Carnival will be held on August 4.

Sport Skill Camps – Camps are running well but numbers are down noticeably for some. Our Parks Department has been very accommodating. We appreciate all their help.

Passport to Wellness Program – We have issued 23 water bottles (6 trails completed) and 13 \$5.00 Wegmans gift cards (10 trails completed).

New programs that we have tried this year for the first time and have been very successful are; Dog Obedience Training, LEGO Robotics and Playing with Messy Science Camp. The Kreative Classes Nature Camp and Nature Explorer programs held at Whitebrook are at an all time high with some waitlists.

Fall Brochure – The brochure will be mailed on July 23. Size for this issue has increased from 40 to 48 pages with the addition of several new programs. We now have an entire page devoted to Adaptive Recreation programming. We are also hoping to increase our on-line registration numbers by bringing the instructions to the front of the brochure and simplifying the text. We are also offering more programs available for on-line registration.

Pass and Point of Sale Price Changes - Non-resident daily rates and punch pass rates have been lowered to be more welcoming. New prices will become effective September 1, 2010. Please see attached sheet. Quarterly, 6-month and 1 year resident memberships are being considered for January 1, 2011.

Aquatics Summer Special – We are continuing to give our large groups and playground program participants the free swimming coupon. This entitles each child to bring an adult to swim for free. These coupons must be redeemed by August 28, 2010.

Senior Center – We have been given permission by Mr. Smith to lower the age from 60 to 55 in the hopes of attracting new participation. The Senior Center has had a very difficult month with the passing of many of our “regulars” and some have moved to nursing homes. New programs

for seniors have been added in the brochure and monthly calendar. Our Open House/Senior Fair is scheduled for September 21. Many representatives are very interested in participating to show what is available to our seniors in the Perinton/Fairport area. I have joined Kim at the Senior Living Council and Fairport Baptist Homes Community Ministries meetings. They are very excited about the changes we are making and look forward to continuing this strong partnership with our Community Center.

Jeff Ackerman and Kim Zeck took a trip to Ogden Recreation to watch the game of Pickleball in action. They were both impressed with the excitement of the game and the enthusiasm of the players. We are now offering it in our fall brochure and senior monthly calendar.

Clerical - On August 3 and 4 we will host clerical meetings at 2 pm and 7 pm. It is mandatory for all clerical staff to attend one of the meetings. This will be the first in a series of meetings to improve communications, enhance customer service and retrain staff on areas of weakness. It will also be a wonderful opportunity to have our clerical staff have a "voice" and discuss concerns and suggestions.

Department News

Head Guard Laura Silins gave birth to Hunter Erik Silins on Friday, July 9. Mom and baby are doing well.

Office Clerk Cindi Fonte has been diagnosed with pancreatic cancer. The staff has been most generous in trying to support Cindi with donations of Wegmans gift cards and weekly meals as she battles this horrible disease.

Attached pricing change form

PERINTON RECREATION AND PARKS  
NON-RESIDENT POINT OF SALE AND PASS PRICE CHANGES  
NEW PRICES EFFECTIVE SEPTEMBER 1, 2010

DAILY RATES:

	<u>Currently</u>	<u>New Rate</u>	<u>Current Resident</u>
Senior (55/over)	\$8.25	\$5.00	\$3.25
19 - 54	\$11.25	\$8.00	\$5.25
14 - 18	\$8.25	\$5.00	\$3.25
13/under	\$8.25	\$4.00	\$2.75

PUNCH PASS RATES

	<u>Currently</u> <u>(10 punches)</u>	<u>New Rate</u> <u>(20 punches)</u>	<u>Current Resident</u>
Senior (55/over)	\$62.00	\$75.00	\$36.00
19 - 59	\$93.00	\$130.00	\$57.00
14 - 18	\$62.00	\$75.00	\$36.00
13/under	\$62.00	\$50.00	\$29.00

## **AROUND THE TABLE**

Commissioner Myers asked Board to take notice of the change in location for the August meeting. We will meet at the Park Operations Center on Cobb's Lane. Join us for dinner at 6:00pm, followed by our meeting.

Board member Ruster indicated that he really likes the new Crescent Trail maps that Board member Schaeffer provided.

Board Member Schaeffer:

- The Townwide Master Plan Update Committee met in mid-July. In that meeting, there was discussion about whether any Recreation and Parks information should be included this time, in that the department has an in depth 5 year Master Plan already in place. The consensus was to keep the Recreation and Parks section included.

- L.L. Bean Company has an extensive outreach program. Board member Schaeffer inquired as to whether there were potentials for sponsorship with L.L. Bean. Recreation Director Riesenberger answered that this was already being pursued.

- 4 Boy Scouts will be working on various projects for their Eagle Scout designation. Board member Schaeffer is working closely with them, and coordinating with Park Director Estrich.

Board member Coppola expressed his sympathy for the Carlston family.

Recreation Director Riesenberger stated that the Fall Brochure is on the way. She is very excited about how it turned out.

There being no further business, the meeting was adjourned at 7:53pm. The next Advisory Board meeting will be held on **Thursday, August 26, 2010 at the Parks Operations Center on Cobb's Lane at 7:00pm.**

Respectfully submitted,

Jeffrey D. Myers, CPRP  
Commissioner of Recreation and Parks