

**PERINTON RECREATION & PARKS DEPARTMENT**  
**ADVISORY BOARD MEETING MINUTES**  
**January 27, 2011**

**PRESENT:** Chair Al Chesonis, Advisory Board Members Mike Coppola, Cheryl Hanzlik, Jayne LaFay, Dave Schaeffer, Stephen VanVreede, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

**GUEST:** Chris Waldron, Recreation Leader

**MINUTES:** Motion to approve the edited January 6, 2011 (December 2010 Business) minutes by Board member Steve VanVreede, seconded by Board member Cheryl Hanzlik; minutes approved.

**COMMISSIONER MYERS' REPORT**

**6-Month and Full Year Membership Options for Residents**

Beginning January 2<sup>nd</sup>, residents have been given the option to purchase 6 Month or Full Year memberships to the fitness/aquatic centers. These new pass options have proven popular. In the 25 days that we have made them available, we have 14 Full Year Memberships and five 6-Month memberships.

**Year End Budget Update**

Final budget numbers for 2010 indicate that we spent \$314,779 less than we were budgeted to spend, while exceeding our budgeted revenue by \$25,516. Our 2010 overall budget was \$340,295 to the 'good'. This compares to the amount of \$405,166 to the 'good' for budget year 2009. Following the tough economic times that we all just went through, we are very pleased with these results.

**Bids**

All received bids for Recreation Equipment, Arts & Crafts Supplies, Wearing Apparel and Janitorial Services were opened on Thursday, January 13, 2011. The bids were approved at Town Board meeting last night, and orders will be immediately submitted.

**Financial Update**

The deposit to the Supervisor for January was \$171,360.55. This amount is \$12,432.93 more than January of 2010. This is an excellent start to the new year.

**Program Registration Incentive/Appreciation**

All families that submitted a program registration form totaling over \$150 in fees were sent a Family Four Pass to the Aquatic Center as a thank you. Since January 3<sup>rd</sup>, we have sent 159 passes out.

**PCC Janitorial Services**

There has been growing concern with the quality of service regarding the overnight cleaning of the Community Center. Denis Gurnett and I spoke to Eurest Services representative, Tom Good, regarding our concerns. We will have a follow up meeting with the foreman, Milton on Friday. We are giving Eurest Services one month to raise their standards to our level, or we will research other options for cleaning services.

## **DIRECTOR ESTRICH'S REPORT**

### **Events and Community**

On 1/26/2011 Dave Schaffer and Rich Hartman met with me to go over CTA signage inventory and collect any missing data. We are on track for our time line and the next phase is to identify signage needs, locations, design, and costs.

The moon light hike occurred on January 20th at Indian Hill. 10 people joined us a for a 2 hour hike. We were asked to keep offering these alternative hikes.

Coming up on February 9<sup>th</sup> is a Beginner Pruning class. 10 individuals are registered to date.

Earth Day will not be celebrated this year since it falls on Good Friday. Instead, the Parks Department is celebrating Arbor Day (4/29) at Garnsey Arboretum. This information will be released in the Spring Brochure.

### **Operations**

All equipment has been winterized. Dillon Dayton, shop technician, is creating a supply list for 2011 and purchasing in bulk to decrease fees. He has also consolidated oils, filters, updated scheduled services and is finally comfortable with the equipment we own. Dillon has looked at alternate vendors, communicated professionally with sales representatives and follows through with requests Scott Allen or I find necessary. Dillon celebrates one year with us this May and has already left a footprint with us.

The Village ice rink has been open a total of 48 days and closed once on January 1<sup>st</sup> due to warm temperatures.

Fellows Road Building opened 1/7/2011 after annual maintenance and cleaning. Perinton and White Brook will reopen the first weekend of February. Alternating the time frames has allowed us to continue reservations and conduct a more in depth cleaning. New tables and chairs are ordered to replace damaged pieces. We are also repairing and painting picnic tables and trash barrels. 20 new trash barrels will replace broken receptacles.

All three park buildings and the operations center were inspected by the Town's Fire Marshall and passed. A Fire Permit has also been submitted and approved for the Lion's Den with the Village of Fairport.

Four Park employees attended the Green Industry Conference at the Rochester Convention Center (1/11-1/13). It was an interesting year with seminars focusing on Organic turf, turf insects/diseases and the Emerald Ash Bore. The Department of Environmental Conservation (DEC) held an Organic certification program for public landscapes and grounds. Scott Allen and I attended this all day session and passed the exam. The Town is eligible to become a 'Be Green' business/supporter. Rules and guidelines are included in your folder. Basically this means one area must be maintained organically per DEC standards. This includes use of pesticides, fertilizers, pressure treated wood and continued education. The service agreement is with the Town not the employees. Scott and I will oversee this agreement. With your approval, a service agreement will be introduced to Mr. Smith to sign. I recommend Spring Lake Park as our first site. The exam was \$100.00 with no additional renewal fees at this time. The service agreement is good for three years. A motion was made by Advisory Board Chair Chesonis to go forward with the "Be Green" license agreement; and it was approved unanimously by the Advisory Board.

Four employee 2011 pesticide application reports were sent to the DEC (deadline 2/1/2011). Rob Cooper and I are requesting full applicator certification from the DEC. This will allow us to train

more efficiently in-house and purchase restricted use pesticides. The annual renewal price does not alter.

Bob Ellis has officially turned in his retirement paperwork. His last day is March 18, 2011(34 years May 2011). A Butterfly Garden (Bob's Butterflies) at Fellows Road Park by the playground is being professionally designed by Marcy Mueller. A celebration in early March is in the works to honor Bob's love of nature, safety of children and Town parks.

## **DIRECTOR RIESENBERGER'S REPORT**

### **Recreation Programs**

#### Rectrac

Winter 2011 registration is currently at \$125,322.00.  
There are 2,967 participants enrolled in 305 classes.

#### Facility Usage

January totals as of 1/25: 51 reservations for a total of \$6,265.00.

### **Program Reviews**

#### Pizza Parlor Poll

The Pizza Poll is scheduled for Tuesday evening, February 1. The event is filled with 236 participants. There are 12 pizza parlors participating. This will be the twenty first year for this program.

#### Center Stage

Most contracts have been returned. RPO Brass is no longer available for the series. This was somewhat expected and we are currently looking into alternatives. The primary focus will be the Kilbourn Saxophone Quartet from Eastman School of Music. There is a vendor change for this year's series. Perinton Pizza will be replacing Mark's Pizzeria as our pizza vendor. They have also agreed to be a show sponsor. Jeff Nutting received a quote from Nik Entertainment for sound. They would charge \$1,500 per show. Jeff has also requested a quote from Applied Audio for this year. Last year they charged \$1,350 per show. Wegman's has confirmed the season sponsorship for \$15,000. Five event sponsors have been confirmed (\$6,500) and four golf cart sponsors have been confirmed (\$4,400).

#### Amped! at the Amphitheater

Jayne LaFay and Jeff Nutting are currently pursuing season sponsors for this series. If no event sponsor is confirmed by February 17, they will look at alternatives to scale down the series. Also at the Amphitheater, Perinton Community Church and Pittsford Community Church has booked an event on July 30 from 1:00-8:30pm for a church service/outreach. Church of the Assumption has booked a church service from 9:00am-1:00pm on August 14.

#### Summer Playgrounds

Letters have been sent to the 2010 staff and bus drivers to see if they are interested in returning this summer. After March 4, the interview process for new staff will begin.

#### Summer Gazebo Concert Series

The following bands have verbally committed:

June 2 – Perinton Concert Band  
June 9 – Genesee Valley Orchestra  
June 23 – New Horizons  
June 30 – Army Band  
July 7 – Brockport Community Band  
July 14 – 78 RPM

July 21 – Smugtown Stompers  
July 28 – Nostalgic Reunion  
August 4 – Fairport Fire Department Band

#### Turin Sports Dome

Jeff Ackerman and Chris Waldron visited Turin last week at the request of their manager. We will be offering sports camps with a variety of activities such as lacrosse, soccer, field hockey, etc. at their facility. None of these activities conflict with existing programs. As with tennis, we will keep 30 percent of the profit for running these in our brochure. This also keeps our gym open for more programs and events.

#### Ultimate Frisbee

For the first time we will be holding an Ultimate Frisbee tournament on June 25 at Center Park West. The tournament will consist of 8 teams in a double elimination event.

#### Fall Fitness

Programs finished up in mid-January. Numbers for winter fitness classes are good. Spinning remains popular with 13 classes offered and 8 classes full.

#### Community Garden

Stacey and I held our first meeting for this project. We were very excited to have many in attendance. The next step will be to secure a location for approval. Many residents had great ideas and seemed very enthusiastic. We have scheduled another meeting next month.

#### **Teen Center**

##### Army Adoption Community Service Project

This program was chosen to be the recipient of MAGIC Day at Minerva Deland, which is a faculty and staff initiative where the participants pay \$5 to wear jeans, knowing the donation is going to a local cause. This fundraiser raised \$250 for the program, as well as two large boxes of items to be included in the spring mailing. The collection drive for items at FHS will run Monday, January 31 for a week. To date, \$700.70 has been raised from the bottle and can collection program plus \$370 (including the MD collection) in cash donations totaling \$1070.70 to fund the mailing of packages to our troops. As a result, since November 2007, 32 packages and 30 cases of Girl Scout cookies have been sent to soldiers from the Perinton/Fairport community.

##### Unplugged

Our next Unplugged program is on Friday, January 28, which is typically the best attended, since it is the end of mid-term week. Currently there are five bands scheduled to perform. Included in the line-up are Ryan Yarmel, Luke Metzler and Danny Raycraft, whose band Clearly From Negligence was chosen to participate as semi-finalists for the School Jam USA competition two weeks ago. This national battle of the bands took place in Downtown Disney in Anaheim, California. For every Unplugged event, two sheets pizzas are donated by a local pizzeria to help support this no charge program. The pizza will be donated by Perinton Pizza this month.

##### Saturday Activity Night Program

On Saturday, January 29, the teens will be making pinecone/peanut butter/birdseed bird feeders. They will be donated to Dave Schaeffer to place on posts and sheltered areas as Valentine treats for winter birds. Dave will be using these and 24 suet cakes donated by Fairport Country Max for his Crescent Trail Outing scheduled for Sunday, February 13.

##### Senior Center

Programs that we are marketing for the 55+ adult have numbers that show promise for interest and expansion in this area. Our first Mid-Day Matinee (Pajama Game) had 20 participants. The Painting and Drawing class on Monday afternoon remains strong with a full class of 17. Wii

Bowling is in its' third week and participants play with great enthusiasm. Pickleball is still a big seller. Our players are now on the USA Pickleball Association e-mail list. We are hoping to hold some tournaments with other towns in the future.

### **2010 Goals Responses**

Administrative, Parks and Recreation goals not attained in 2010 will carry over to the 2011 Goals. Chair, Chesonis thought it would be helpful for Director Estrich to add an executive summary to better explain why some goals could not be completed due to unforeseen circumstances.

### **Around the Table**

The United Way Day of Caring will take place on May 11, 2011. This information was shared by Dave Schaeffer. He also mentioned that the Canal Corporation is allowing Towns bordering the canal the opportunity to decide on the option of allowing snow mobiles on the canal trail. Director Estrich reminded the board that this option is more applicable in more rural communities and does not meet our community's needs.

Al Chesonis reminded the board members that Commissioner Myers will email the 2010 Goals/Responses for approval via electronic vote. The outcome of the vote will be presented at the next meeting.

Chris Waldron, Recreation Leader enjoyed meeting the members of the Advisory Board.

Director Estrich informed all present that the truck from a 2010 order has arrived.

Jayne LaFay expressed Happy Birthday wishes to Diane Riesenberger.

Diane Riesenberger reminded everyone that on Friday, January 28 the next Unplugged event will take place at the Teen Center; and all are welcome.

Chair Chesonis recommended the staff review marketing and sponsorship ideas with the possibility of giving out coupons for free services or other incentives that when specific dollar amounts are spent.

There being no further business, the meeting was adjourned at 8:35pm. The next Advisory Board meeting will be held on **Thursday, February 24, 2011 at the Perinton Community Center in Room 211 at 7:00pm.**

Respectfully submitted,

Stephanie C. Kayser  
Secretary