

PERINTON RECREATION & PARKS DEPARTMENT
ADVISORY BOARD MEETING MINUTES
Thursday, April 23, 2015

PRESENT: Chair Al Chesonis, Advisory Board Members Mike Coppola, Jim Donahue, Paul Fioravanti, Cheryl Hanzlik, Jayne LaFay, Jim Unckless, Commissioner of Recreation and Parks Jeff Myers, and Assistant Director of Recreation Jeff Nutting.

MINUTES: Motion to approve the March 26, 2015 meeting minutes by Board member Paul Fioravanti, seconded by Board member Jim Unckless, minutes approved.

All attendees gathered in Room 211 to approve minutes from the previous month's meeting. Following the vote, everyone boarded the PCC bus driven by Commissioner Myers enroute to Minerva DeLand School to access the trail entrance to Hart's Woods. Though the weather was cool and breezy, many of the native wild flowers were forcing their way through the leaf mulch on the forest bed. Hiking this "little gem" was a first for all present except Commissioner Myers who participated in the last National Natural Landmark field inspection performed on June 11, 2013. Jeff Myers encouraged everyone to return for a visit when the trees have leafed out to experience the peacefulness of this eleven acre local treasure.

COMMISSIONER MYERS' REPORT

STATUS OF DIANE RIESENBERGER

Recreation Director Riesenberger continues to be on disability following her surgery in early March. Her next doctor's appointment is April 27, at which point she will be re-evaluated to determine her ability to return to work. We miss her. In the meantime, Jeff Nutting has done an outstanding job stepping up and performing the duties of Recreation Director, in addition to his own duties.

FINANCIAL UPDATE

The Deposits to Supervisor in April was for the amount of \$154,373.78. This amount is \$34,415.41 more than April of 2014. We are now at \$13,314.70 above income compared to this time last year. Compared to this time last year, our Program income is up over \$16,000; our Rental income is up over \$9,200; and our Center Stage income is down \$11,990.

STAFF TO ATTEND STATE RECREATION CONFERENCE

The New York State Recreation and Park Society Annual Conference begins on Sunday, April 26. Six members of our staff (myself, Jeff Nutting, Stacey Estrich, Scott Allen, Diana Weber and Tom Winslow), as well as Supervisor Mike Barker will be attending this year. We will return sometime Tuesday evening. The educational sessions look to be very informative. This year, the society is partnering with the New York Upstate Chapter of the American Society of Landscape Architects.

INSURANCE INSPECTION

HCC Insurance Holdings will be inspecting the town assets on Thursday, April 23. This is an inspection that is part of their Risk Management plan, where an agent comes out and looks at all amenities that could pose a risk to employees and the public at large. The same inspector visited back in June of 2012, and found only a few minor recommendations for our department at the time. We will have a detailed report of their visit for the May meeting.

PARK DIRECTOR ESTRICH'S REPORT

SPRING PROJECTS

As the warm weather slowly returns, the park staff is busy opening all park amenities. Below are a few amenities completed for the spring season.

Tennis courts are open and ready for play. Tennis evening lights start Friday, May 1.
Volleyball nets are up and sand courts groomed.

Perinton Park restrooms opened last week. Starting Monday, April 20, additional water fountains and restrooms are opening to the public.

Park staff returned to work Monday, April 20, except for Egypt Park, Spring Lake Park and Bushnell's Basin (May 4).

Center Park West electrical problem has been repaired (one part on backorder). The lights will be ready for shelter use starting May 1.

Leaf sweeping has occurred in many parks as weather permits.

All trash barrels are in place.

All docks have been inspected and life rings available.

NEW ADDITIONS

Each shelter will receive a large blue recycling barrel to continue our efforts supporting 'green' parks. In 2014, residents from Mary Cariola Children's Center started collecting recyclables from the softball backstops and are adding the new shelter locations to their list. Raised funds are shared between their agency and Recreation and Parks.

The upper parking lot improvements at Perinton Park started this week. The old wooden curbs are removed and new storm drains will be installed. The new surface will include concrete curbing similar to the parking lot at Kreag Road Park.

The playground at Egypt Park is underway. Over the next few weeks the tennis courts will be transformed into a barn and farm playground.

ATHELIC FIELDS

Town athletic fields came out of the winter with outstanding conditions. Local teams have been very courteous and have refrained from play. Soccer fields are still too wet to conduct spring maintenance. The good news is softball infields are workable. Starting last week, park staff has completely renovated both Kreag Road fields 1 and 2. Infields have been edged, outer lips removed, bases placed and infield conditioner applied. The fields look remarkable and welcome you to visit. Fellows Road and Spring Lake Park fields are next as weather permits.

ASSISTANT DIRECTOR NUTTING'S REPORT (In lieu of Director Riesenberger's Report)

SEASONAL PROGRAM NET INCOME

Spring

2015 current registration: \$141,145.10 (2,807 participants enrolled in 456 classes)

2014 registration at this time: \$133,181.00

(Spring programs currently up 6% from 2014 YTD.)

ROOM RESERVATIONS / SPLASH PARTIES

Room Reservations

April 2015 totals: 38 reservations for a total of \$5,826.00

Year to Date 2015: 178 reservations for total income of \$20,472.50

Year to Date 2014: 172 reservations for a total income of \$23,135.00

Splash Parties

March 2015 – 50 parties for \$8,230

April 2015 – 39 parties for \$6,383

SPECIAL EVENT / PROGRAM UPDATE

Program Review

3/28 – Mr. E Bunny & the Jelly Bean Trail

Cold, snowy morning; about 80-100 children at egg hunt. Pre-K event in the gym was very busy and worked great in the new location.

Upcoming May Programs

5/2 – Mighty Machine Mania

All agencies have been coordinated, Town DPW & Parks, local emergency services and Waste Management. Current registration is 151.

5/9 – Mother-Daughter Tea

A fun afternoon for girls, mothers and grandmothers for tea, treats, and a craft. Current registration is 59.

5/30 – Perinton Bike Rodeo (NEW)

Special event to encourage youth bicycle riding. Course to go over bike safety. RV&E to provide safety inspections for bikes and helmets. Discussing with Monroe County Sheriffs to assist with course and register bikes. Kid's entertainment provided by Mr. Loops. No fee / No Registration. Sponsored by Liberty Mutual.

Sports Leagues

Youth Soccer

Begins 4/27 – 243 participants in 18 teams, parent meeting was 4/20

Adult Softball

Begins 5/15 – 24 teams, captains meeting was 4/21

Major Summer Event Update

Center Stage

There have been discussions with Casa Larga and The Barrel Room regarding wine/beer sales.

The Town is on board with this idea. We hope to have a decision soon as to which vendor we will be using. If Casa Larga can meet all our requirements, we will go with them.

RPO

Concert booked July 25. Sponsorship recruitment is underway.

Outdoor Movie

Bates-Rich Childcare has confirmed a \$1,400 sponsorship to support our 7/22 Outdoor Movie.

We will be showing the movie Paddington. One of the stipulations for the sponsorship was to also include a Family Concert to be held 7/8. Entertainment is TBD.

Community Yard Sale

Expanding to two dates this year – June 20 and August 15

AQUATICS

Cost of Aquatics Shutdown 1/24 – 2/8

| Description | Monies |
|--------------------------------|--------------------|
| Aquatic Staff Expenses (Saved) | \$15,789.76 |
| Programming Revenue (Lost) | -\$9,878.50 |
| POS Revenue (Lost) | -\$8,410.75 |
| Repair Fees | -\$6,085.10 |
| Total | -\$8,584.49 |

Learn to Swim (Spring)

Private Lessons – 155 enrolled (68% increase from 2014), expecting more

Group Lessons – 459 currently enrolled (457 in 2014)

March attendance was 8,298 (up 794 from last year) – second highest March ever

55+ CENTER

Programs

4/9 & 4/23 – iPad Workshops – 34 enrolled between both dates

4/14 – Spring Fling Dinner Dance – Dinner and dance lessons by Maureen Hickey (our dance instructor) – 46 enrolled, excellent feedback

Other programs: Easter English Tea, Library Travelogue

Initiatives

Created a new advisory board to meet monthly to discuss programming and initiatives

DEPARTMENT INITIATIVES

Webtrac

New protocols for Webtrac Household registration are going well. First quarter of 2015 we brought in \$56,166 (16.3% of all program revenue). First quarter 2014, 12.5% of program revenue was brought in through RecTrac.

There being no further business, the meeting was adjourned at 8:00pm. The next Advisory Board meeting will be held on **Thursday, May 28, 2015 at 7:00pm at the Perinton Community Center in Room 211.**

Respectfully submitted,

Stephanie C. Kayser
Secretary