

PERINTON RECREATION & PARKS DEPARTMENT
ADVISORY BOARD MEETING MINUTES
January 29, 2015

PRESENT: Chair Al Chesonis, Advisory Board Members Jim Donahue, Paul Fioravanti, Jayne LaFay, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

MINUTES: Motion to approve the minutes by Board member Jim Donahue, seconded by Board member Paul Fioravanti, minutes approved.

COMMISSIONER MYERS' REPORT

LEISURE POOL MECHANICAL FAILURE

On Friday evening, January 23, we had to make the decision to close the aquatic center to all use beginning at the close of business Friday evening. The closure was a result of excessive water loss out of the circulation system of the leisure pool. Following a two week investigation of the actual amount of water loss and possible causes, our sewer department determined that the loss of water was not escaping through the sewer system, as it is designed under normal conditions. We are in the process of determining where the leak is occurring so that we can address the leak and try to get the center reopened.

FINANCIAL UPDATE

The Deposits to Supervisor in January was for the amount of \$145,327.93. This amount is \$13,202.16 less than January of 2014.

ATM

The Town Board approved the installation of an Automated Teller Machine in the lobby of the community center at their meeting on January 28. The ATM will be installed as a convenience for the patrons of the community center, as well as town hall.

MEETING WITH A SECOND LANDSCAPE ARCHITECT FIRM

On Thursday, January 22, we met with Doug McCord of McCord & Snyder Landscape Architects regarding our master plan update. We would like to meet with one more firm and then move forward with determining what company we will contract with to complete the update.

BIDS FOR EQUIPMENT AND SERVICES

The bids for recreation supplies, wearing apparel, arts & crafts supplies and janitorial service were opened by Town Clerk, Jen West on January 15. Town Board approved the bids at their January 28 meeting. Staff will now begin to place the orders.

APPOINTMENT OF ADVISORY BOARD MEMBER

The Town Board appointed Mr. Jim Unckless to the Recreation & Parks Advisory Board at their January 28 meeting. Jim is a long-time resident of Perinton and has also served on the Crescent Trail Association.

2014 GOALS AND RESPONSES

Discussion supported agreement with and approval of the 2014 Goals and Responses.

2015 GOALS

A motion by Jim Donahue to approve the 2015 Goals as amended was seconded by Al Chesonis. The goals were approved by all board members present.

DIRECTOR ESTRICH'S REPORT

Mary Cariola Volunteer Work Program

This past summer, we partnered with Mary Cariola staff to help run our softball recycling program. Mary Cariola staff and participants drove from park to park collecting cans. Donations were made to EZ-Can Recycling in Fairport. Proceeds were split at the end of the year earning a few hundred. Mary Cariola participants did so well they asked us to pursue other work activities. In January, we kicked off a volunteer work program with one Mary Cariola (MC) resident (plus MC Staff). Over February winter break and March spring break, we will have additional MC residents join our crew. So far, MC volunteers have painted trash barrels, washed vehicles, cleaned break room, vacuumed and played basketball. The participating volunteers receive Town shirts, a locker, and a safety vest with safety protection for work. The goal is to incorporate MC residents as a part of our team. Our current volunteer completes a time card each day and eats lunch with staff. He will become a part of our family over time. This summer, our volunteer resident will be trained on push mowing, trimming, gardening, litter and trail work. Any work that needs to be accomplished, he is ready to do. We look forward to growing this program and giving Mary Cariola residents a chance for a positive work experience.

GROC (Greater Rochester Off-Road Cycling) Meeting

The first of many meetings was conducted January 9 to discuss possible mountain biking and shared use trails in Perinton. One of the main topics was determining who is running the active group in Indian Hill, contact them and inform them of trespassing on private property. The GROC group has similar a mission as other local outdoor groups which will result in positive collaboration. Next steps involve organizing some internal meetings with Town staff, CTA members and Conservation Board before we are able to work together on a common goal.

Vehicles

2015 purchases are underway. A meeting was set up Tuesday, January 27 to begin the process of purchasing the Bobcat equipment. Last week, the Grassland (Toro) sales representative was in to go over zero turn mower purchases. Once these contracts are finalized, we will seek Town Board approval to purchase the mower and Bobcat. We are also working on Community Bus forms and meeting with Sheppard Ford to review NYS contract purchasing information. Our last purchase for 2015 is a new vehicle equipment lift. We are considering a larger model to accommodate the weight of the fleets dump trucks and bus. Our current Golf Lift cannot lift oversized (max. weight level exceeded) vehicles or trucks. It was utilized for pickup trucks and mowers. Since 2006, we have expanded the fleet and are in need of the proper lift for both weight requirements. Our goal is to incorporate both lifts into the shop in order to work on all equipment.

Building Maintenance/ Equipment

Winter building maintenance will be completed in January. Perinton Park and White Brook will reopen January 30. The Park Operations Building is about half way completed. All fire and emergency exit signs have been inspected and currently being replaced as needed. All mechanical and preventive maintenance agreements have been signed and ready for the 2015 season. These agreements include all park buildings except Fellows Road Park (Fairport Electric).

DIRECTOR RIESENBERGER'S REPORT

REC TRAC

Winter 2015 registration is currently at \$140,516.00.

Winter 2014 at this time \$136,802.00.

FACILITY USAGE

January 2015 totals: 41 reservations for a total of \$3,080.00.

January 2014 at this time: 40 reservations for a total of \$4,973.00.

PROGRAM REVIEWS

CENTER STAGE

2015 Summer Series

7/12 Ruby Shooz
7/19 Paulsen and Baker Band
7/26 Bill Tiberio Educators Band / Sofrito
8/2 Smugtown Stompers / Eastside Swingtet
8/9 Orient Express
8/16 Northside Johnny
8/23 Mr. Mustard / Patrick Johnson (Elvis)
8/30 Tommy Brunett Band
9/13 Salute to America

Sponsors Total: \$11,800

Event: \$7,000

Universal Imports
Waste Management
Perinton Hills Shopping Center
Airquip
Fairport Savings Bank

Golf Cart: \$4,800

Vision Kia
Fairport Federal Credit Union
Perinton Republican Committee
Hoselton Automall

2015 GAZEBO CONCERT SERIES

6/4 Perinton Concert Band
6/11 Genesee Valley Orchestra and Chorus
6/18 New Horizons
6/25 Smugtown Stompers
7/2 198th Army Band
7/9 Traveling Cabaret
7/16 Fat City
7/23 78 RPM
7/30 Dady Brothers
8/6 Fairport Fire Department Band

25th ANNIVERSARY PERINTON POPULAR PIZZA PARLOR POLL

In honor of our 25th anniversary, we invited pizza parlors to pull out all the stops, pile on the toppings and give it their best! The event is typically judged on who makes the best pepperoni and cheese pizza. Over 200 participants took part in the judging of specialty pizzas and the winner was Perinton Pizza. Clawson's came in second and Tolleson's Pizzeria (a new parlor in town) came in third. We are grateful to all the neighborhood pizza establishments who took part. In addition to the winners; Original Bay Goodman, Pizza Hut, Salvatore's Pizza, TK's Pizzeria and Vinny's Bakery and Deli all supplied delicious pizza and received many votes. Everyone went home with plenty of pizza and a great time was had by all.

FATHER DAUGHTER SPORTS NIGHT

This event will be held on Friday, January 30. Due to swimming not being available, participants will spend extra time in the gym playing games and enjoying pizza after.

MIGHTY DUNKS YOUTH BASKETBALL

This program began on January 21 and is for ages 10-12 years. We have 17 participants enrolled and is being run by volunteer coaches. It includes fun games, skill sessions and nightly scrimmages. Players from Rochester's professional team, the Razorsharks, will join them for one of the practices.

AMERKS NIGHT FOR THE TOWN OF PERINTON

March 27 will be the first installment of hosting a group night for the Town of Perinton at a professional sports team game in Rochester. Discounted ticket vouchers will be offered at the price of \$10.00 each for a Rochester Americans game to those who register for the program

through our department. The regular price per ticket is \$24.00 and is for best available seating. It is a great opportunity for Perinton Recreation and Parks to build a relationship with area sports teams and earn 30% revenue on each ticket voucher sold. Plans are in the works to include the Rochester Rhinos in a similar capacity this summer. We are hoping for expansion with the Rochester Red Wings and Rochester Knighthawks as well.

FITNESS

In an effort to increase the effectiveness of our Spin classes, we are looking into adding computers to each bike. These would measure cadence, calories burned and heart rate. The instructors would be able to recommend a cadence for the participants to ensure a consistent workout. Our winter spinning numbers are good. This will be another way to show instructors and participants that we want to keep this program as cutting edge as possible despite the size of the spin room. The fitness and cardio areas have been very busy as New Year's resolutions have kicked in.

AQUATICS

Winter 2015 group lessons are currently at 420 registered participants. This is up 11 from 2014. There are currently 116 enrolled in our private lessons. We have filled a few lifeguard positions and offered a Lifeguarding class on Tuesdays and Thursdays, January 13-22. We are beginning to book scout troops for their badge completion work. A Girl Scout overnight was held on January 18 and everything went well. Splash parties for January: Friday nights (3 parties) \$655.00, Saturdays (22 parties) \$3,487.00, Sundays (19 parties) \$3,060.00. This has been an extremely busy and frustrating week with the closing of our lap and leisure pools on Friday, January 23. There were many disappointed families with parties planned, lessons, classes and open swim cancelled. We are doing everything we possibly can to provide updates, good customer service and assuring patrons we will do everything in our power to make it right. We are looking into holding Saturday lessons at another facility if our lap pool is not up and running. In addition, we are looking into alternate pools for our pass holders to go and swim. The clerical staff has been a tremendous help assisting with e-mail blasts, phone calls and inquiries at the reception desk.

TEEN CENTER

A Pool and Pizza party was held on Friday, January 23. The teens did get some lap pool time before we closed and enjoyed pizza after. Unplugged at the Teen Center is planned for this Friday, January 30. Saturday Activity Nights continue to see steady attendance and this month the teens enjoyed a Cupcake Night, Board Game Night and Nacho Night with a Movie and Popcorn Night planned for Saturday, January 31. This month we purchased some new PS4 games, new requested board games and a large griddle for the Teen Center. A meeting for all Detours and Teen Center staff was held on Thursday evening, January 24. We have a very dedicated group of workers who do a great job with our youth and teens.

55+

The Retired Men's Club held their Installation of Officers on January 5. The new slate of officers include President, Roger Matyjakowski; Vice President, John Wright; Secretary, Phil Klei and Treasurer, Ray Koenig. We have had a great turn out for many of our programs beneficial for those 55+. On January 13 we offered an Introduction on How to Use the iPad. It was so well received, that two more sessions will be offered in April. On January 15 a Retirement Workshop was held. Our goal is to offer more of these informational seminars during the coming months. The first Travelogue Series, in partnership with the Fairport Public Library, was held on Tuesday, January 20. Lisa Wemett presented "Lighthouses and Lobsters, A Week Downeast". There were 55 in attendance and 10 participants enjoyed the 55+ lunch prior. The series is planned through the month of June. Our chef Barb Gill is now going to theme the lunch according to the travelogue topic.

DEPARTMENT NEWS

We have received the first proof of the spring 2015 brochure. The cover will highlight cycling and all the opportunities we have for biking enthusiasts in addition to our other programs. Registration begins Monday, March 9.

We are investigating the idea of a large television screen being placed on the soffit in the lobby to display our facility schedule. This would alleviate congestion at the front desk and give an updated look to the PCC lobby. In addition to the schedule, the program provides templates in which we can post flyers, photos, integrate with social media and other offerings.

The 2 pool tables in the Teen Center were recently refelted and leveled. We received a letter from the Senior Billiard players telling us what a nice surprise it was and how grateful they were.

Wearing Apparel, Recreation Supplies, Arts and Crafts and Janitorial bids were approved by Town Board last evening. We will begin placing orders in the next week.

E-NEWSLETTER - The February E-Newsletter was sent on January 28 to 1,587 people.

MARKETING REPORT - Enclosed.

AROUND THE TABLE

Jayne LaFay and Al Chesonis mentioned that Jeff Myers did a great job with the press coverage of the Aquatics Facility mechanical failure.

Director Estrich informed board members of a situation at White Brook Nature Center that involved an individual breaking thru ice in the wetland/boardwalk area. It did not result in a problem.

There being no further business, the meeting was adjourned at 8pm. The next Advisory Board meeting will be held on **Thursday, February 26, 2015 at 7:00pm at the Perinton Community Center in Room 211.**

Respectfully submitted,

Stephanie C. Kayser
Secretary