

**PERINTON RECREATION & PARKS DEPARTMENT**  
**ADVISORY BOARD MEETING MINUTES**  
**December 2, 2010 (November Business)**

**PRESENT:** Chair Al Chesonis, Advisory Board Members Mike Coppola, Jayne LaFay, Dave Schaeffer, Stephen VanVreede, Commissioner of Recreation and Parks Jeff Myers, Director of Recreation Diane Riesenberger and Director of Parks Stacey Estrich.

**MINUTES:** Motion to approve the 2010 minutes by Board member Jayne LaFay, seconded by Board member Steve VanVreede; minutes approved.

**COMMISSIONER MYERS' REPORT**

**NEW FITNESS PASSES ADDED FOR 2011**

Beginning January 2, 2011, the department will begin to offer 6 month and full year memberships to fitness and aquatics for Perinton residents. This is something that we have heard requests for quite a bit over the years, and we have decided to move forward and offer this option to our resident participants.

**DISCOUNTS FOR PASSES FOR MEMBERS OF HOUSEHOLD**

We are proposing to offer half price discounts for fitness/aquatic passes to members of our full time staff's households. In most instances, these household members are covered on the employee's health care coverage. The half price passes would serve as a preventative health maintenance initiative, thus helping to keep overall health care costs down. After discussion of the proposal by the Advisory Board members, all were in agreement to proceed with the pass discount recommendation.

**PROGRAM BROCHURE AWARD**

On Friday, November 12<sup>th</sup>, we were awarded the Promotional Brochure Award of the Year from the Genesee Valley Recreation and Park Society. The award is presented to publications that are innovative, creative, and attractive, that encourage participation in seasonal activities.

**BICENTENNIAL COMMITTEE**

2012 marks the 200<sup>th</sup> year of existence for the Town of Perinton. To celebrate the anniversary, the town has formed a planning committee for the bicentennial. On November 3<sup>rd</sup>, our first meeting was held, and many initial ideas were shared. The committee is co-chaired by Pat Knapp, Carol Saum, Sue Roberts and Jean Keplinger. Our next meeting is scheduled for February 2<sup>nd</sup>, 2011.

**FINANCIAL UPDATE**

The deposit to the Supervisor for November was \$53,194.21. This amount is \$42,698.32 less than November of 2009. We are now at \$1,249.49 ahead in income to date compared to last year.

**STAFF UPDATES**

The department has received a list of eligible candidates from the Monroe County Civil Service Commission for the Office Clerk IV position. From that list, 5 candidates expressed an interest in the position. Stephanie has set up interviews with 4 of them. The fifth candidate has since accepted a position with the Monroe County Sheriff's office. We will conduct the interviews over the next two weeks, and hopefully present a name to the town board for approval in early January.

**RESIGNATION OF KEVIN RUSTER FROM ADVISORY BOARD**

On Tuesday, 11/30, I received an email from Kevin announcing his resignation from the Advisory Board, effective December 1, 2010. He gave no real reason for his resignation, other than he

feels a fresh set of eyes will benefit the department and residents, as challenges of generating new revenue, and reducing expenses arise. Kevin's long term commitment and his input has been a true asset to this board and the department, and he certainly will be missed. We will begin the process of recruiting a replacement in the beginning of next year. Town Board will recognize Kevin for his service at an upcoming meeting. I will let everyone know when that is on the agenda. Advisory Board Chair Chesonis asked that the minutes reflect the Board's recognition of Kevin's many years of exemplary service to the Advisory Board and residents of the Town of Perinton.

### **PRESENTATION TO SUNY BROCKPORT STUDENTS**

Last evening, I gave a 90 minute presentation to students enrolled in the Recreation and Leisure Studies program at SUNY Brockport. The presentation describes some successful steps towards entering the Recreation profession. In the past, this presentation has sparked interest in some students to conduct their internship at our department. Jeff Nutting and Chris Waldron both heard this presentation when they were students.

### **DIRECTOR ESTRICH'S REPORT**

#### **Events and Community**

Holiday Centerpiece class was held on Nov. 17 by about 20 individuals. Recreation staff also attended and had a great time. The creativity was wonderful and looks like an annual class (2nd year).

The Village of Fairport approved 10 whiskey barrels be placed along Potter Place. This old tradition was requested by the neighbors. A partnership has been formed between the neighbors living on Potter Place and the Parks Division. This spring the street will bloom with color.

Diane and I attended a community garden session at Cornell Cooperative Extension (Highland Ave.). Plans have started collecting ideas, methods and volunteers to build and sustain a community garden in the Town of Perinton.

The Genesee Valley Cross Country Event was held at Center Park Nov. 14. This was a practice run for the first US Track and Field National Masters Cross Country Championship to be held Oct. 22, 2011.

#### **Athletics**

All fall sports finally finished. Football completed last week at Kreag Road Park.

Over seeding at Kreag Road and Center Park is the last step before winter hits.

Musco Lighting found an issue with one of the field posts. The Town is responsible for reviewing and repairing anything from ground level. Unfortunately, the repairs require Musco to fix the lamp. A service call was reported and they will be out soon to repair the light. Musco Lighting has been great and a wonderful company to work with. To date the Town of Sweden, Nazareth College and St. John Fisher have observed our new field lights.

#### **Operations**

The first Ford 250 arrived Nov. 22<sup>nd</sup> with cheers from the staff. NY plates, new plow and rhino cover will complete the overhaul. A second Ford 250 is due to arrive shortly.

Additionally, we purchased a log splitter and tire changer. The existing tire changer was out dated and not usable with our vehicles. A new Director's vehicle was not purchased allowing us supplemental funds from the equipment line.

Also from this equipment line the Parks Division is awaiting approval from Town Board to purchase a commercial spreader. Currently we contract \$8,000.00 to \$10,000.00 in pesticide

treatments plus fertilizer purchases. In 2 years we will save \$4,000-\$6000.00 in contract fees by doing the work ourselves. The company will train staff on the new equipment and materials. The staff already possesses 4 pesticide licenses making this a worthy investment. Adjustments to the parks staff schedule will allow the manpower and time to perform this added workload.

Fall projects are wrapping up (leaf removal, snow stakes etc...). The winterizing and tear down/repair of the equipment are also being performed; as well as the parks buildings annual cleaning and maintenance. The Erie Canal and Ayrault Boat Launch ramp is closed. Egypt and Kreg Road Parks are closed for the season.

The event procedures document was adjusted from \$100.00 to \$30.00 early registration fee due to additional zoning fees an organization is required to pay. Three reservations with event procedure letters were mailed for fundraisers at Perinton Park and Center Park with no negative response.

The Village Public Works completed construction of the ice rink. Parks staff is now flooding the rink in layers until rink frame and coolers are covered. Rain and warm days have delayed this process. We hope to have the rink open for the Village Holiday Celebration is Saturday, December 13.

## **DIRECTOR RIESENBERGER'S REPORT**

### **RECREATION PROGRAMS**

#### **Rec Trac**

Fall 2010 registration currently at \$200,002.52.  
There are 3,927 participants enrolled in 362 classes.

#### **Facility Usage**

November totals as of 11/30: 29 reservations for a total of \$6,954.00.  
Year To Date: 336 reservations for a total income of \$72,146.50.

### **PROGRAM REVIEWS**

#### **Center Stage**

Concert Line-up for 2011

7/10	Nik and the Nice Guys
7/17	Bill Tiberio and Friends and the Bill Tiberio Group
7/24	Ghost Riders
7/31	Ruby Shooz
8/7	Greater Rochester Jazz Orchestra
8/14	Paulsen, Baker and Garvey w/ Al Keltz and Carol Mulligan
8/21	RPO Brass and RPO Marimba
8/28	Elvis Impersonator Patrick Johnson plus Cindy Miller (Broadway and Pop)
9/11	Salute to America – Perinton Concert Band/Fairport Fire Department Tenth Anniversary of 9/11

Sponsorship letters have been sent to the 2010 sponsors. VanBortel Ford and Fairport Savings Bank have confirmed as event sponsors. Fairport Savings Bank is willing to provide more financial assistance for anything that is done to commemorate the anniversary of 9/11. Exact finances have not yet been determined. Mark's Pizzeria will not be returning as a sponsor or vendor this year (letter enclosed). Perinton Pizza is being contacted to discuss their being a possible replacement. Sponsorship Packets (enclosed) will be handed out to help recruit new sponsors for our events and programs.

### **Halloween Parade**

This annual event was held on October 29. The rain cleared just in time and the event went very well. We offer special thanks to our longtime judge Kevin Ruster for his many years of choosing the best looking goblins in town. This was Chris Waldron's first year at the helm and he said he quickly learned the meaning of "organized chaos".

### **Step By Step**

This program reached the 7 million step mark on November 30. This is the approximate distance from Fairport, NY to Paris, France. The staff participating has now walked 4 million steps equal to 2,000 miles.

### **Fall Sports**

Youth and Adult Basketball have begun. There are 12 teams in the Thursday night adult league. There are 4 teams in our youth league on Wednesdays, with a total of 50 participants ages 10-12 (co-ed) enrolled. Youth Volleyball begins on Thursday, December 2 and there are 50 registered for two age groups. Adult Volleyball continues each Thursday evening and the numbers have started to increase with the colder weather. The Eastside Basketball Tournament was a great success wrapping up on Sunday, November 21. We had hundreds of additional visitors in our building over a 9 day span. We set up an information table with all our program and event offerings and we had to replenish it frequently.

### **Pickleball**

We have now added a Tuesday afternoon "drop in" time. This was due to requests for more playing time. This has always been a quiet time in our gym that is now creating revenue much like our league on Thursday afternoons.

### **Nature Themed Art Show**

This event was held on Saturday, November 13. More artists were added to this year's event. The show was very successful.

### **Turkey Jam**

The 12<sup>th</sup> Annual Turkey Jam was held on Thanksgiving Day. Aqua Fitness was a new addition to the morning's events. The Community Center was very busy from 8:00-10:00am and we packed many boxes of donated items for the Perinton Food Shelf.

### **Aquatics**

Registration for Birthday Splash parties is full until the first of the year. We are now taking reservations for 2011. We have reduced the price for non-residents to \$165.00 to attract more outside groups. The resident rate will remain the same at \$145.00. We are offering a Holiday Swim Special from December 26 until December 31. The rates will be \$2.75 for 13 and under residents, \$3.00 for all other residents and \$5.00 for all non-residents.

### **Fitness Memberships**

New for 2011 will be Fitness/Aquatic Memberships for residents only. We have heard from many residents that they are interested in this so we are giving it a go. With each 6 month or 12 month membership we will also give a voucher for a one-time drop-in class for aerobics or aqua aerobics. This does not include swim lessons. Residents, who have always wanted to try a Zumba or Spinning class for example but didn't want to invest if they didn't like it, will now be able to "try before they buy". The instructors will collect the vouchers so we can track the success of the program. Information and all details will be included in the winter 2011 brochure. Board members suggested the Rec staff consider other possible voucher options going forward.

### **Community Garden**

Stacey Estrich and I attended a Monroe County Cooperative Extension seminar on Community Gardens on November 18. We are both excited to continue to explore the possibility of a garden

in our town. Our winter brochure will include an outreach for more volunteers interested in this project as well as some programs on gardening.

### **Senior Center**

We participated in a Senior Fair at Perinton Square Mall on Election Day promoting our programs and events. November was a busy month with the "Taste of Italy" dinner, trips to see the Penfield Players and "The Sunshine Boys" and a Thanksgiving Dinner with 95 participants. On Tuesday, November 23 the new Lunch Bunch went to Applebee's for a time of socializing and sharing a meal. The month of December will start off with the annual "Holiday Dinner and Lights" on the 7<sup>th</sup>. Chicken and biscuits, salad bar, vegetable and a special dessert will start the event. The participants will then board buses and head off to see how the residents of Perinton/Fairport decorate their homes for the holidays. Mike O'Brian, the "Getaway Guy" will be at the PCC to share his travel adventures on December 8. "The Queen's Holiday Tea" will highlight our own Peter Dupre' playing the harmonica along with the Perinton Chorus on December 15. Family Day on December 28 gives grandparents a chance to show off their grandchildren with a lunch and magic show.

### **Teen Center**

Our Teen Center staff and 21 teens traveled to Foodlink on Veteran's Day to volunteer their services. We maxed out the number of teens we could take. We received a donation of a digital camera through the Genesee Valley Penny Saver. We will be mailing more packages to the troops thanks to a donation of 16 cases of Girl Scout cookies and assorted items. To date we have received \$820.00 from the EZ Bottle and Can Return through the Army Adoption program making it possible to mail these packages.

### **Passport to Wellness**

The winner of the \$100 Wegman's gift card was the Harman family of Periwinkle Drive. Photos were taken and submitted to the Post.

### **Clerical**

Cathy Keating did a great job leading an afternoon and evening in-service on Finances. This was the fourth in a series of refreshing and retraining clerical staff. The clerical staff and building managers are now wearing name badges to let our patrons know the names of the wonderful people serving them.

### **Winter Brochure**

The 2011 Winter Brochure is now in the proofing stage. There are a number of new programs being added including programs that hopefully will encourage the 55+ active adults to participate. We will also highlight a new Women's Wellness series beginning with a winter evening retreat at Fellows Road Park in January.

### **GVRPS**

Several of our staff attended the Genesee Valley Recreation and Park Society, Inc. Fall Conference on November 12 at the Marriott Rochester Airport. We were very excited to receive the Promotional Brochures Award for our fall 2010 brochure. Kudos to the Parks and Recreation staff that did an excellent job working on this.

### **Facebook**

We now have 94 friends on our page. Jeff Nutting and Kathy Goodrich are doing a great job keeping this updated. Al Chesonis thought it may be a good idea to make it possible for on-line enrollments to include a place to "click on" to friend us on Facebook.

## **AROUND THE TABLE**

Dave Schaeffer complimented the Rec staff for setting up a table in the lobby of the Rec Center offering program and event information, and for the implementation of name badges for the part time clerical staff.

"Happy Holidays" to all was shared by Jayne LaFay and Jeff Myers. Jeff also invited the Advisory Board members to the holiday luncheon that will take place on Tuesday, December 21 at 11:30am at the Perinton Community Center.

There being no further business, the meeting was adjourned at 7:45pm. The next Advisory Board meeting will be held on **Thursday, January 6, 2011 (December business) at the Perinton Community Center in Room 211 at 7:00pm.**

Respectfully submitted,

Stephanie C. Kayser  
Secretary